

## FOR IMMEDIATE RELEASE

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# Old World Wisconsin Welcomes Guest Brewers this Fall

**Eagle, Wis.** – Taste the history of Wisconsin brewing at Old World Wisconsin this fall! In partnership with the Museum of Beer and Brewing, Old World Wisconsin will finish their historic brewing program this season with new featured guest breweries during the months of September and October.

“The history of brewing in Wisconsin began thirteen years before it became a state,” said Dan Freas, site director at Old World Wisconsin. “By the late 1890’s nearly every community in Wisconsin had at least one operating brewery. Guests will have the opportunity to learn more about the historic brewing process while our Master Brewers brew up an historic 19<sup>th</sup> century beer using brewing equipment and processes of that period.”

Guests can stop by the Sudhaus, in the German Area, to fully engage their senses as they treat themselves to a cold brew while learning more about Wisconsin’s rich brewing history. Also available for purchase are traditional German pretzels and root beer. Below are the dates of the remaining featured brewery days this season:

- Saturday, September 2: [Delafield Brewhaus](#). Delafield Brewhaus prides itself in keeping a wide variety of award winning beers on tap that are sure to please any discerning palate. Delafield Brewhaus will be serving Delafield Amber, Sommerzeit Hefe Weizen and Naga-Wicked Pale Ale.
- Saturday, September 9: [Lakefront Brewery](#). Milwaukee’s own Lakefront Brewery Inc. started in 1987. The industrious and inventive microbrewery located on the Milwaukee River has become a Milwaukee landmark. Lakefront Brewery will be serving Eastside Dark, Riverwest Stein and Kilsch Pilsner.
- Saturday, September 16: [Mob Craft Beer](#). Mobcraft is the world’s first completely crowdsourced brewery. MobCraft beer is a small craft brewewry that makes custom craft beer by producing small batch “custom craft beers” based on user submitted recipies.
- Saturday, October 7: [Sprecher Brewing Company](#). Sprecher is a smaller microbrewery that focuses on specialty craft beers with an eye on the highest quality and tradition of European style brewing.

The featured breweries are a living tradition that allows guests at Old World Wisconsin to learn more about this vibrant craft. The historic brewing program brings beer lovers from around the state together for an exceptional beer experience to share in the taste and long history of Wisconsin’s favorite beverage.

The brewing process will begin by 10am and conclude by 4pm. Wisconsin Historical Society members receive free admission. The brewing program is included with museum admission. The cost for

admission for non-member adults is \$19, children \$10, senior citizens \$16. Fees include an all-day tram transportation pass. Parking is free. Beer may only be purchased for an additional cost and consumed by guests 21 and older. Visit [oldworldwisconsin.org](http://oldworldwisconsin.org) for more information.

### **About Old World Wisconsin**

Old World Wisconsin is a 600-acre regional history attraction that features interactive environments and immersive stories of 19<sup>th</sup>-and early 20<sup>th</sup>-century Midwestern immigrant farm and rural life. It is one of twelve Wisconsin Historical Society sites and museums around the state. The museum offers guests hands-on activities, led by period-clad staff members, as they visit 10 working farmsteads, explore 12 heirloom gardens, meet heritage animal breeds and try historic crafts and skills. Old World Wisconsin is located on Highway 67 just south of Eagle, Wisconsin in the Milwaukee/Chicago/Madison triangle. Check our website for seasonal hours. For more information visit [www.oldworldwisconsin.org](http://www.oldworldwisconsin.org) or call 262-594-6301.

### **About the Wisconsin Historical Society**

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit [wisconsinhistory.org](http://wisconsinhistory.org).

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