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La Crosse’s First Distillery Opens Aug. 31 with Organic Spirits, Tours and Tasting Room Restaurant

LA CROSSE, Wis. (Aug. 24, 2018) – After more than a year of anticipation, La Crosse Distilling Co. (LCDC), the city’s first distillery, will open its doors to the public on Friday, Aug. 31 at 5 p.m. A formal grand opening celebration is also slated for late-September.

The 10,000-sq.-ft. distillery, which has been under construction since late 2017, will produce handcrafted field-to-glass spirits using grains and raw materials from local and regional farmers. The distillery is unique in several aspects – it is powered by geothermal energy, it uses only organic ingredients, and it will handle every stage of production from sourcing and milling grains to refining and bottling the spirits.

“Our goal is to produce the highest-quality handcrafted spirits in the Midwest and beyond,” said La Crosse Distilling Co. Co-owner Nick Weber. “Our farmer-forward approach means we’re committed to partnering with local and sustainable family farms to help produce the deep and rich flavor profiles in each of our spirits. We can’t wait to welcome visitors to taste our unique spirits and learn more about the distillery.”

La Crosse Distilling Co. will be open every day of the week except Tuesdays, and will offer free tours on Thurs-Sun. The distillery will also feature a 190-capacity tasting room restaurant and cocktail bar with indoor and outdoor seating, where visitors can enjoy specialty craft cocktails and a rustic street food menu for lunch and dinner.

Upon opening, guests can enjoy the distillery’s Fieldnotes Gin and Limited-Edition House Series High Rye Light Whiskey, as well as local guest taps of beer. Fieldnotes Vodka will be available in the coming weeks following this year’s potato harvest, and other spirits are still in the development and aging phases and will be released to consumers in the coming months. In addition to purchasing spirits in the distillery’s retail store, consumers will soon find Fieldnotes Gin and Fieldnotes Vodka at regional liquor stores via Noelke Distributors, with plans for statewide distribution in fall 2018.

La Crosse Distilling Co. is located at 129 Vine St. in downtown La Crosse. Visitors can learn more about the distillery at www.lacrossedistilling.co.

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About La Crosse Distilling Co.

Opening in August 2018, La Crosse Distilling Co. is La Crosse’s first distillery. The 10,000 sq. ft. distillery offers handcrafted, organic spirits, free tours and a tasting room serving specialty cocktails, lunch and dinner. Learn more at www.lacrossedistilling.co or on [Facebook](#) or [Instagram](#).