

FOR IMMEDIATE RELEASE

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Back to School Discount Days at Old World Wisconsin

Eagle, Wis. – During the week of August 27 – September 3, Old World Wisconsin is offering one FREE child ticket with each paid adult ticket during the Back to School Discount Days special event.

"Before the kids go back to school, spend the last few days of summer outside and unplugged at Old World Wisconsin," said Dan Freas, site director at Old World Wisconsin. "From hands-on activities in original 19th-century buildings to sharing the stories of Wisconsin's immigrants to our unmatched eight ethnic farms, there's something for everyone at Old World Wisconsin."

Dates: August 27 – September 3

Time: 10AM-5PM

Location: Old World Wisconsin (W372 S9727 Hwy 67, Eagle, WI 53119)

Promotion: Free child's admission with the purchase of an adult ticket

Wisconsin Historical Society members receive free admission to Old World Wisconsin all season long. The price of admission for Old World Wisconsin is: adults (18-64) \$19; children (5-17) \$10; seniors (65 & older) \$16; family pass (up to 2 adults and all children up to age 17) \$50. For more information and a full list of activities, visit <http://www.oldworldwisconsin.org>.

About Old World Wisconsin

Old World Wisconsin is a 600-acre regional history attraction that features interactive environments and immersive stories of 19th-and early 20th-century Midwestern immigrant farm and rural life. It is one of twelve Wisconsin Historical Society sites and museums around the state. The museum offers guests hands-on activities, led by period-clad staff members, as they visit 10 working farmsteads, explore 12 heirloom gardens, meet heritage animal breeds and try historic crafts and skills. Old World Wisconsin is located on Highway 67 just south of Eagle, Wisconsin in the Milwaukee/Chicago/Madison triangle. Check our website for seasonal hours. For more information visit www.oldworldwisconsin.org or call 262-594-6301.

About the Wisconsin Historical Society

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit wisconsinhistory.org.

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