



FOR IMMEDIATE RELEASE

August 19, 2019

Contact: Kristin Gilkes, 608-286-0784

Energy 2050 Power Lunch Scheduled for August 27 in Madison

MADISON - The Customers First! Coalition will host a Power Lunch in Madison on August 27, 2019, featuring futurist **Rebecca Ryan** and utility industry leaders, including **Jeff Keebler**, Chairman, President and Chief Executive Officer of Madison Gas & Electric, and **John Larsen**, Chairman, President and Chief Executive Officer of Alliant Energy. An agenda can be found below.

Interested individuals, legislators, staff, and members of the media can register at the following link:

<https://www.eventbrite.com/e/energy-2050-power-lunch-tickets-63396067344>

Energy 2050 Power Lunch Agenda

August 27, 2019 - Madison Concourse Hotel, 1 W Dayton Street, Madison, WI 53703

11:00 am – 11:45 am – Registration and Networking

11:45 am – Lunch Seating and Welcome Remarks from **State Representative Adam Neylon** (R-Pewaukee) and **State Representative Amanda Stuck** (D-Appleton), both members of the Assembly Energy and Utilities Committee and the Wisconsin Future Caucus.

12:10 pm – Keynote from **Rebecca Ryan** - Trained as a futurist and an economist, Rebecca helps clients see what's coming.

1:00 pm – Break

1:15 pm – Industry Executives Discussion, moderated by Rebecca Ryan, featuring **Jeff Keebler**, Chairman, President, and Chief Executive Officer of Madison Gas and Electric and **John Larsen**, Chairman, President, and Chief Executive Officer of Alliant Energy.

2:00 pm – Event Concludes

Please direct any questions about the Power Lunch to Customers First! Coalition Executive Director Kristin Gilkes at 608-286-0784 or kristin@customersfirst.org.