



FOR IMMEDIATE RELEASE

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ICYMI: Scott Walker Launches New Ad Heading into General Election with New Reforms for Wisconsin

[Madison, Wis.] – On Wednesday, Scott Walker’s campaign released a new statewide TV ad to highlight his agenda to keep Wisconsin working for generations to come.

The ad outlines effective reforms to grow Wisconsin to be even better for recent college graduates, young families, and seniors. From youth apprenticeship programs beginning in 7th and 8th grades to reducing student loan debt for college graduates who work and live in Wisconsin, Scott Walker is investing in our state’s future. He is also focusing his agenda on helping senior citizens stay in their homes, and helping ease the burden of child care costs for working families. Wisconsin is on a roll under Scott Walker’s positive agenda, and now the governor is pushing reforms that will keep our state working for generations to come.

Read more from the Wisconsin State Journal [here](#) or find excerpts below:

As general election kicks off, Scott Walker calls for trio of new tax cuts

By Matthew DeFour

Wisconsin State Journal

... Walker is calling for a new tax credit of up to \$5,000 over five years for college graduates who live and work in Wisconsin as a way to reduce student loan debt. Evers has called for a new statewide authority to help college graduates in the state refinance their student loan debt and new tax incentives to help retain college graduates, though he hasn’t offered specifics. ...

“Wisconsin’s on a roll. Lower taxes. More money in education. Record-low unemployment,” Walker says in the ad before highlighting his new proposals. “Together, we can keep Wisconsin working for generations to come.” ...

Walker also wants to provide a state child care tax credit of up to \$6,000 per year per family to match the federal child care tax credit. ...

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Walker wants to expand youth apprenticeships to students in 7th and 8th grades, a proposal he previously mentioned in an interview with the Wisconsin State Journal when he declared himself a "pro-education governor." Walker also plans to increase spending on technical education, though he didn't specify by how much. ...

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