



## NEWS RELEASE

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# Former Software Consulting CEO Launches Octavian Technology Group, A New Tech Start-Up Focused on AI and Data Science

*Octavian Leadership Includes Veteran Data Scientists With Years of Analytics Experience*

**Milwaukee (Aug. 9, 2019)** – A veteran technology executive and former CEO of a major Milwaukee software development consulting firm announced Friday that he’s launched a new tech start-up and hired top-tier data scientists experienced in analytics, including predictive modeling.

Brad Zepecki has founded Octavian Technology Group, which is focused on providing artificial intelligence, data science and fractional CIO services to clients.

Helping lead Octavian are:

- Dave Pahl, Vice President – Data Science and Analytics. Pahl worked at Northwestern Mutual for 25 years in a number of roles, most recently as VP of analytics and data science, where he led a team of about 100 analytics professionals.
- Carolyn Olsen, Principal Data Scientist. Olsen worked at Northwestern Mutual for four years, most recently as a lead data scientist managing data scientists and developing predictive models.
- Chris Turner, Director of Operations and Delivery. Turner worked as a senior project manager at Northwestern Mutual for five years and previously held similar positions at several major advertising firms.

Zepecki, who has worked in the information technology and services industry for 27 years, left SafeNet Consulting in September to form Octavian. Over six years at SafeNet, Zepecki grew its Milwaukee division from 6 consultants to 62 and led it to a 12-fold revenue increase.

“Octavian’s mission is to help our clients succeed, and help Milwaukee’s technology ecosystem grow, through strong technology leadership and helping companies understand and leverage the power of data science,” said Zepecki, the company’s founder and CEO. “I’m passionate about helping clients manage the ever-changing technology landscape, creating a greater level of awareness of the power of data and building a team whose members thrive on finding new ways to solve problems and are encouraged to innovate on behalf of our clients, our company and our community.”

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Zepecki said that in addition to its work for clients, Octavian will also actively support Code The Way, a non-profit that Zepecki founded. Code The Way teaches technology to area high school students by helping them develop software for non-profits.

“As Southeast Wisconsin continues to make strides toward building a strong technology presence, it’s critical to our future that all high school students are given opportunities to develop a passion for software development and encouraged to contribute to our community’s tech future,” he said.

For more information, visit:

- Octavian Technology Group - [www.octaviantg.com](http://www.octaviantg.com)
- Code The Way - [www.codetheway.org](http://www.codetheway.org)

A headshot of Octavian Founder and CEO Brad Zepecki can be downloaded at <https://app.box.com/s/jedb6v9wl4ty0lyvofi4g2hcvw2es504>

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