



News release

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Alliant Energy's new Beaver Dam Commerce Park announced

Company unveils 520-acre site targeting large, expanding companies to create jobs and boost investment

BEAVER DAM, Wis. – August 9, 2018 – An industrial park near Beaver Dam announced today will enable Wisconsin to compete for new, large-scale development. Alliant Energy's Beaver Dam Commerce Park will offer 520 acres to businesses seeking big sites for expansion.

"We believe this is a game changer for job creation and business investment in the state," said Jeanine Penticoff, vice president of customer engagement and solutions for Alliant Energy. "An available business site of this size is unique to Wisconsin. It helps put us on the radar of companies seeking large tracts of land for new facilities."

Wisconsin Lt. Gov. Rebecca Kleefisch, and other state, and local officials joined local landowners and company representatives at an event officially launching the Beaver Dam Commerce Park. Alliant Energy's economic development team worked for several months with landowners to get the 520-acre property under option control. The initial five-year options allow for potential sale directly to companies choosing to locate in the industrial park.

"We're grateful to the property owners in the area for agreeing to make their land available for business expansion under this unique partnership," said Rob Crain, director of customer, community and economic development for Alliant Energy. "Our company thoroughly researched many potential locations for this park and found that this site is in an ideal spot to attract jobs and investment."

The Beaver Dam Commerce Park is adjacent to four-lane U.S. Highway 151. It sits on the northern edge of Beaver Dam, just 45 minutes northeast of Madison. The property offers contiguous land for development with a price of \$20,000 an acre. Work is already underway to make the park a Wisconsin certified site.

The new park becomes a close neighbor to Beaver Dam's 151 Business Park, a Wisconsin certified site that covers 200 acres, located just across the road. Alliant Energy continues to work with the city to market that land to expanding businesses. The company believes the two parks complement each other.

"We are targeting large business projects that require 50 to 100 acres or more of land," said Crain. "This property will be one of the few in the state that can meet that need."

In addition to bringing more jobs and investment, the company hopes to attract large energy users. This would disperse energy costs for customers and keep costs competitive, which will in turn help fuel more economic development.

This announcement marks the latest step in Alliant Energy's efforts to create economic growth and strengthen Wisconsin communities. Find more information about how the company is growing communities and supporting Wisconsin's economy at alliantenergy.com/economicdevelopment.

Alliant Energy Corporation's Wisconsin utility subsidiary, Wisconsin Power and Light Company (WPL), utilizes the trade name of Alliant Energy. The Wisconsin utility is based in Madison, Wis., and provides electric service to 470,000 retail customers and natural gas service to 190,000 retail customers across central and southern Wisconsin. The employees of Alliant Energy focus on delivering the energy solutions and exceptional service their customers and communities expect – safely, efficiently and responsibly. Alliant Energy Corporation is traded on the New York Stock Exchange under the symbol LNT and is a component of the S&P 500. For more information, visit alliantenergy.com.

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