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In the News: Sales Tax Holiday Keeps Money in the Pockets of Wisconsin Families

[Madison, Wis.] – Scott Walker is dedicated to helping Wisconsin’s families, and the governor’s recent sales tax holiday highlighted this commitment as Wisconsin families were able to keep more money in their pockets during their back-to-school shopping than the year before.

With Wisconsin’s comeback on a roll, Scott Walker advocated for our sales tax holiday as a way to return some of Wisconsin’s budget surplus back to taxpayers. Celebrated during the first weekend of August, the family-supporting decision eased the financial burden of back-to-school shopping for Wisconsin’s hard-working families. Retailers also benefited from the holiday, scheduling extra employees to manage the surge of business during the five days. Wisconsin’s Department of Revenue estimated the sales tax holiday will save shoppers nearly \$15 million, proving to Wisconsin families that Scott Walker’s bold reforms will keep Wisconsin working for generations to come.

Check out what’s in the news:

[From The Hudson Star-Observer](#): “Money was put aside to lower property taxes and income taxes, while a major initiative was to institute a sales tax holiday. The holiday was signed into action by Walker in April, while he first proposed the idea in his State of the State address in January. ‘The best thing we could do is send it back to the hard-working taxpayers, and this was the quickest, easiest way to do it,’ Walker said.”

[From Fox 6 Now](#): “‘We’ve got a lot of great items that are on sale now, so you compare that with the tax savings discounts and really save a bundle – easily hundreds depending on how large your family is,’ said Evert. ... The five-day grace period will also add up to a sales increase for retailers compared to this time last year – making it a win-win for all.”

[From NBC 15](#): “Laptops can get expensive when you add all the accessories that go along with them, but the sales tax holiday can help save big on technology. And then combining the no sales tax deal with other student discounts can help students save up to \$250.”

[From the Lacrosse Tribune](#): “Due to sound fiscal management and a strong economy, the state had almost a \$400 million budget surplus,’ said Department of Revenue Secretary Richard Chandler. ‘Gov. Walker and the Wisconsin State Legislature have determined that some of that surplus should be returned to taxpayers in the form of a sales tax holiday.’”

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Paid for by Friends of Scott Walker