

MANDELA

LT. GOVERNOR

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For Immediate Release: August 8, 2018

Mandela Barnes for Lt. Governor launches TV ad ahead of the August 14 Democratic primary

MILWAUKEE -- A new television advertisement from the Mandela Barnes for Lt. Governor campaign hits the airwaves this week. The ad will begin airing on Thursday, August 9th and will run through primary day, August 14th. [Watch the ad here.](#)

"Mandela Barnes grew up in a proud union family and understands the importance of having strong unions in order to sustain and grow Wisconsin's middle class. In the Assembly, Barnes prioritized working class issues like creating family-sustaining jobs, investing in our neighborhood public schools and ensuring Wisconsin families could have affordable health care -- and we are confident he will do the same as Lt. Governor. With just six days remaining before the primary, it's more important than ever that Wisconsinites hear his message of opportunity and his vision for our state," said Phil Neuenfeldt, President of the Wisconsin State AFL-CIO.

"Over the past 7 months, our campaign has traveled across the state to share a vision of expanding opportunity for all Wisconsinites. We all deserve good paying jobs, quality and affordable healthcare, clean air & safe drinking water, and great schools for our children. In these final days before the primary, we need to get this message out to every corner of the state so that Wisconsin knows what we're about -- and gets out to vote on August 14th," Barnes said.

Transcript of the ad:

Honestly, Mandela gives me hope for Wisconsin.

As a kid, he lived in a tough neighborhood.

The most incarcerated zip code in the entire country.

And yet there he was, elected to the State Assembly at the age of 25.

Wisconsinites seem the best parts of themselves in Mandela.

They see their struggles.

But they also see their determination.

[Barnes] I grew up knowing about the greatness of Wisconsin, but also how it can break your heart. I was raised to never take my eye off the goal. I know we can make Wisconsin the place we all want it to be.

Mandela Barnes is a former two-term state legislator, community organizer, and policy professional from Milwaukee. He is seeking the Democratic nomination for Lieutenant Governor in the August 14th primary election. More information is available at www.mandelabarnes.com.

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