



**FOR IMMEDIATE RELEASE**

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**Kurt Kober to launch first statewide TV ad in race for  
Lieutenant Governor**

Sheboygan, WI - Kurt Kober- Democratic candidate for Lieutenant Governor, will launch his first TV ad ahead of the August 14th primary. The ad highlights Kober's roots in Wisconsin public schools and his commitment to re-investing in public education statewide.

The ad can be viewed here: <https://kurtforwisconsin.com/LieutenantGovernor>

Kober's history of fighting for public education began during his time as a student at UW Green Bay, where Kober lead fellow students, community leaders, and the state legislature in raising over \$40 million dollars for new campus facilities.

"Kurt's passion for public education and his comprehensive plan to bring fair funding to our public schools has resonated with Wisconsinites. It's clear that Wisconsinites are ready for leaders that are focused on creating real plans and solving real problems, not playing politics." said campaign manager Robert Scott.

"Our campaign has worked hard and invested early in having two-way conversations with voters about the issues they care about, and I'm excited to have the opportunity to share our vision for the future of education in Wisconsin on television across the state," said Kober.

The ad will air statewide on television and digital channels beginning this week.

Please contact Madeline Parshall at (262) 402-8413 or [madeline@kurtforwisconsin.com](mailto:madeline@kurtforwisconsin.com) if you have any questions or if you would like to schedule an interview.

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*Kurt Kober is a businessman from Sheboygan. Kober has spent the last decade working with businesses, organizations, and nonprofits to help them transform to meet the needs of the new economy. Kurt Kober wants to drive economic, environmental, and social change to make families and all Wisconsin communities stronger.*

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