



**FOR IMMEDIATE RELEASE**

Aug. 3, 2018

Contact: Austin Altenburg

[media@scottwalker.com](mailto:media@scottwalker.com)

**In The News: Walker Campaign's TV Ad Blitz Highlights Positive Statewide Impact of Foxconn**

[Madison, Wis.] – On Tuesday, the Walker Campaign launched four regionally specific TV ads in the [western](#), [central and northern](#), [northeastern](#), and [southeastern](#) areas of Wisconsin to spotlight Foxconn's direct impact on communities all across the state.

Each unique ad focuses on how Wisconsin workers and businesses are benefitting through the job creation and economic growth that the governor's investment in Foxconn has spurred. Contracts have already been awarded to more than 60 Wisconsin subcontractors and suppliers across the state – involving workers in nearly every one of Wisconsin's counties. In addition, the governor emphasizes in the ads that Foxconn will only earn tax credits based on actual investment and job creation. Opportunities like Foxconn show that the governor's bold reforms are spurring additional economic growth to help hard-working families across the state win the 21st century.

Check out what's in the news:

[From the Associated Press](#): "Gov. Scott Walker's campaign is launching four new television ads touting Foxconn Technology Group's economic impact on Wisconsin. The ads will begin running Tuesday in Green Bay, western Wisconsin, northern Wisconsin and southeastern Wisconsin in an effort to convince voters that the Foxconn project will benefit the entire state, not just the southeast."

[From the Milwaukee Journal Sentinel](#): "Gov. Scott Walker seeks to change public perception of a \$4 billion taxpayer-funded package for Taiwanese tech giant Foxconn in four new ads tailored for the areas of Wisconsin where they are airing. ... 'Foxconn will earn tax credits based on actual investment in job creation. No jobs and investment? No credits,' Walker says in each ad, filmed on the grounds of the planned Foxconn site in Mount Pleasant."

[From Wisconsin Public Radio](#): "'Foxconn will help businesses all over the region,' Walker says in the ad airing in Green Bay and the Fox Valley. In the ad, Walker touts the Foxconn innovation center in Green Bay, ... That facility, along with another similar hub in Eau Claire, are slated to employ

hundreds, according to the governor. ... Each ad mentions that Foxconn needs to create jobs and invest in construction projects in order to earn tax credits."

[The Cap Times](#): "Starting Tuesday, Gov. Scott Walker will be selling Foxconn to every corner of Wisconsin. Walker's campaign is set to air four unique ads touting the state's deal with the Taiwanese electronics manufacturing company, focusing on the impact of the project in each region being targeted."

###

---

Paid for by Friends of Scott Walker