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## **Wisconsin Man to Lead Lung Association's Western Division**

*Lewis A. Bartfield named chief division officer*

**MILWAUKEE – (August 2, 2018)** – Wauwatosa resident Lewis A. Bartfield has been named the chief division officer for the Western U.S. Division of the American Lung Association. Previously, Bartfield served as the executive vice president for the Upper Midwest Region, where he led the fundraising, mission work and strategic planning for Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin.

“Over the last five years, Lew has made a significant impact in increasing awareness for lung disease, and raising funds to support life-saving research and vital local programs in the Upper Midwest Region,” said Harold Wimmer, CEO of the Lung Association. “His tremendous leadership has helped make the Fight For Air Climb in Milwaukee the biggest climb in the nation and helped develop educational programs to reduce the toll that asthma has on Midwestern families, as well as many other accomplishments. We are excited for him to strengthen the amazing work that the Lung Association is doing in the Western U.S.”

As chief division officer, Bartfield is responsible for enhancing the presence and impact of the Lung Association in 25 states in the Western U.S. Within this division, Bartfield will support regional and local teams as they plan, develop and direct the execution of all programs, policies and services as they relate to the Lung Association's education and advocacy initiatives.

“With 33 million of people across the country impacted by lung disease, we all need to come together to fight,” said Bartfield. “I look forward to working with executive directors, local volunteer leaders and corporate partners to help fight lung disease in communities across the Western U.S.”

Prior to joining the Lung Association, Bartfield spent more than 20 years with the American Diabetes Association, most recently as field vice president of the Mid Markets East Division. In that role, he managed the fundraising, program services, corporate, and volunteer recruitment programs and staff for the Mid Markets East Division, tending to an 18-state territory. Before joining the American Diabetes Association, Bartfield worked for the American Heart Association for 14 years. He was the Deputy Executive Vice President for the New Jersey affiliate and served in a number of roles for the Wisconsin affiliate.

Bartfield's full bio is available on the [Lung Association's website](#).

### **About the American Lung Association**

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to improve the air we breathe; to reduce the burden of lung disease on individuals and their families; and to eliminate tobacco use and tobacco-related diseases. For more information about the American Lung Association, a holder of the Better Business Bureau Wise Giving Guide Seal, or to support the work it does, call 1-800-LUNGUSA (1-800-586-4872) or visit: [Lung.org](#).

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