



FOR IMMEDIATE RELEASE

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ICYMI: Walker Campaign Launches Four Regional Foxconn Ads to Emphasize Statewide Impact

[Madison, Wis.] – On Tuesday, the Walker Campaign launched four regional Foxconn TV ads in the western, central, northeastern, and southeastern areas of Wisconsin to highlight Foxconn’s direct impact on communities across the state. Each unique ad highlights either Wisconsin businesses, workers, or the overall economic growth that we’re already seeing as a result of the Foxconn investment.

Foxconn’s impact is already real for many Wisconsin communities, as contracts have been awarded to more than 60 Wisconsin subcontractors and suppliers across the state – involving workers in nearly every one of Wisconsin’s counties. Businesses spotlighted in the ads include Hoffman Construction in Black River Falls, Merrill Steel in Schofield, and Boldt Construction and Neenah Foundry in the Green Bay area.

Foxconn will only earn tax credits based on actual investment and job creation. Opportunities like Foxconn show that Wisconsin’s comeback is strong, and it will keep our state working for generations to come.

Read more from The Cap Times [here](#) or find excerpts below:

Scott Walker to promote Foxconn deal with regional ads for each corner of Wisconsin

By Jessie Opoien

The Cap Times

Starting Tuesday, Gov. Scott Walker will be selling Foxconn to every corner of Wisconsin.

Walker’s campaign is set to air four unique ads touting the state’s deal with the Taiwanese electronics manufacturing company, focusing on the impact of the project in each region being targeted.

The ads – which put the number of Walker’s TV spots for the 2018 into the double digits – will air on television in [western Wisconsin](#), [central Wisconsin](#) and the [Green Bay area](#). Another ad will air in the [Milwaukee media market](#) in southeastern Wisconsin, where Foxconn plans to build a 20 million-square-foot campus in Mount Pleasant. They will also run on digital platforms. ...

In the last month, Walker, the Wisconsin Economic Development Corporation and Foxconn have announced that the company will expand its footprint to other parts of the state, with working space in [Milwaukee](#), [Green Bay](#) and [Eau Claire](#).

The new ads highlight some of those moves, including the Green Bay Innovation Center, and showcases Wisconsin companies that have received construction contracts for the project, including Hoffman Construction of Black River Falls and Merrill Steel of Schofield. ...

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