



MADISON PARKS
FOUNDATION

FOR IMMEDIATE RELEASE: August 1, 2019

Thursday, August 1, 2019

Board Members

Maureen Lokrantz
President

Bob Hemauer
Vice President

Ty Beck
Treasurer

Kyle Engelke
Secretary

Julie Bogle

Joe Clausius

Alex Evans

Jason Iverson

Madelyn Leopold

Betsy Repaske

Anna Trull

Stephanie Franklin
Executive Director

Madison Parks Foundation Announces \$100K Match for KNOW

Madison, WI – The Madison Parks Foundation (MPF) is excited to announce a dollar for dollar matching gift up to \$100,000 for donations made to the KNOW program now through August 30, 2019.

The KNOW (Kids Need Opportunities at Warner) program supports the engaging activities and essential resources being made available to the rapidly-growing number of children who use the Warner Park Community Recreation Center (WPCRC) on a weekly basis.

The Madison Parks Foundation will be having a fundraising event to further support the KNOW program with the matching gifts on Wednesday, August 21, 2019. Sponsored by the Madison Mallards, the Say Yes to KNOW event will be held at the Great Dane Duck Blind at the Mallards Stadium in Warner Park from 11:30 AM to 1 PM. An RSVP is required to attend.

“The KNOW program was designed to provide opportunities of positive outlets for the northside youth” says WPCRC Director Terrence Thompson.

In addition to a safe place for kids to be with their friends to play games, basketball or be social, the KNOW program has four core events: Teen Night, Family Fun Night, 3 on 3 Basketball Series and the Youth Police Initiative.

“The Madison Parks Foundation is excited to support such a great program that provides opportunities that really doesn’t exist on the northside. It’s a place where everyone in the neighborhood can go and as a result has seen usage double in the last 6 months.” says Bob Hemauer MPF Board Vice President.

To find out how you can support the KNOW program, visit madisonparksfoundation.org/gift

To find out more about the KNOW event, visit <https://www.sayyes2know.com/>

To find out more about the KNOW program, visit madisonparksfoundation.org/our-initiatives/

###