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For Immediate Release

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Washington County Creates, Delivers First Ever Newsletter to More Than 55,000 Residents August 2021

West Bend, WI – In effort to focus on the people, County Executive Josh Schoemann and the county board are pleased to announce the creation of our first quarterly newsletter. Entitled “Our Great Community,” this printed, eight-page mailer is designed to inform, educate, and motivate readers about county operations and our commitment to the residents we serve. Delivery to approximately 55,000 residents is expected early August 2021.

“I’m more than excited to present a printed, tangible publication that will serve as a valuable resource for information, events, and timely issues that will generate discussion and excitement for ‘Our Great Community,’” said Josh Schoemann, Washington County Executive. “We’ve been talking about a newsletter for nearly a decade, and it has been one of our Strategic Priorities to communicate directly to as many constituents as possible regarding the issues of the day and those to come.”

“This newsletter will be sent to households in Washington County, enabling the County to update our citizens on the many initiatives that County government is advancing,” said Washington County Board Supervisor Don Kriefall. “We will continue to live by our priorities as we find ways to make a better, more cost-effective government, by and for the people.”

Articles in each issue of “Our Great Community” will include a message from the County Executive and County Board Chairman Kriefall. In addition, readers will find county-sponsored events, local business spotlights, and county departments’ pertinent and timely information. We also encourage reader feedback and ideas for potential articles. The next issue will be mailed to residents in October 2021.

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