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Hunger Task Force Receives \$500K Capital Campaign Leadership Gift ***Brian A. McCarty Family Fund supports new nutrition education kitchen***

MILWAUKEE – (July 26, 2021) — Hunger Task Force is thrilled to announce a generous \$500,000 capital campaign gift from the Brian A. McCarty Family Fund through the Greater Milwaukee Foundation to support the development of the new headquarters' Nutrition Education Kitchen. This humbling gift—an example of the McCartys' incredible community leadership—perfectly embodies the campaign's mission to *Build Our Strength to Serve*.

Brian McCarty and his family have been supporting Hunger Task Force for nearly 20 years, volunteering both time and financial resources to several programs, including the Hunger Task Force Farm and nutrition education program. An orthopedic surgeon by trade but a food lover and altruist at heart, Brian has committed his life to being the change he hopes to see within the community. His early Marquette University High School education in the center of Milwaukee embedded a sense to prioritize intentional, meaningful service to our neighboring communities. Through their charitable giving, the McCartys work to maximize the work nonprofits are able to bring to life throughout the city.

"I am donating to Hunger Task Force because I know the people involved, I have witnessed the impact of the work they do, and I have complete confidence in their integrity," said Brian McCarty, the fund's founder. "Please consider supporting this capital campaign and stellar group of people to improve our community. Whether you make a small or large donation, your contribution will be welcome and utilized judiciously and carefully."

Brian and his daughter, Megan, are committed to nutrition education within our community at all levels, and care deeply about the value of preparing meals with time, care and wholesome, healthy ingredients. Brian's nutrition priorities are closely aligned with Hunger Task Force's MyPlate initiative, prioritizing the donation, distribution and preparation of foods that are low in added sodium, sugar and fat—and minimizing processed foods—for the low-income families Hunger Task Force serves. The gift's support of the Nutrition Education Kitchen at Hunger Task Force's new headquarters was a perfect fit.

"As a family we've been discussing these priorities for a long time, and we've been acting on them for a long time," said McCarty. "All of us are members of the same community and I hope we can all work together to support that community. I'm hoping others will join me in choosing to be the change."

The public is invited and encouraged to support Hunger Task Force's capital campaign at www.HungerTaskForce.org/newHQ. This website also includes information about the project, donor recognition opportunities, project timelines and the currently \$1.9M fundraising goal.

Hunger Task Force is Milwaukee's Free & Local food bank and Wisconsin's anti-hunger leader. The organization provides healthy and nutritious food to hungry children, families and seniors in the community absolutely free of charge. Hunger Task Force was founded in 1974 by a local advocacy group who then formed Milwaukee's first food bank. Today, Hunger Task Force is 100% supported by the community and provides a safety net of emergency food with dignity to a network of 75 food pantries, soup kitchens and homeless shelters. Through legislative analysis, education and community organizing, Hunger Task Force continues to advocate for anti-hunger policy at the local, state and federal level. For more information, visit HungerTaskForce.org.

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