



FOR IMMEDIATE RELEASE

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Sarah Godlewski launches first TV ad in race for State Treasurer

Among the first of the statewide candidates to hit the airwaves ahead of the August 14 primary election

Madison, WI - Democratic State Treasurer candidate, Sarah Godlewski, today launched her first TV ad ahead of the August 14th primary election and is among the first of the statewide candidates to hit the airwaves. The upbeat ad highlights Godlewski's work for the Department of Defense saving taxpayers tens of millions of dollars and her experience as a finance expert and small business owner.

Watch the ad here: <https://www.youtube.com/watch?v=3ut4NmAGK9I>

As the leader of the Save Our Fiscal Watchdog committee this spring, Godlewski shined a light on the Treasurer's office, and as a candidate for the position, she is raising its profile across the state.

"Sarah rocks the status quo in the race for State Treasurer — with the breadth of her experience and the power of her vision to make that office work for the people of Wisconsin," said former Lt. Governor Barbara Lawton. "Her presence on the fall ballot will strengthen the Democratic economic platform."

Earlier this week, Godlewski's campaign reported raising more than double the amount raised in individual contributions compared to other State Treasurer candidates over recent years. With the release of her first TV ad, Godlewski continues to run an unprecedented campaign.

"Our campaign has worked hard to elevate this office, and I'm excited about the opportunity to share our forward-thinking vision on the airwaves across Wisconsin," said Godlewski.

The ad will air statewide on television and digital channels.

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Sarah Godlewski is a fifth-generation Wisconsinite and social impact investor from Eau Claire. Godlewski will bring her financial expertise to the Office of the State Treasurer. She led the "Vote No" committee to ensure that the Treasurer's Office would survive the referendum on April 3rd and now she will work to restore more power to the office.

Godlewski's campaign is supported by Democratic leaders across the state, including State Senate Minority Leader Jennifer Shilling, Former Gov. Tony Earl, Former Lt. Gov. Barbara Lawton, Former Congressman Dave Obey, as well as State Senator Chris Larson, State Senator Patty Schachtner, Representative Jill Billings, Representative Jonathan Brostoff, Representative Eric Genrich, Representative Evan Goyke, Representative Greta Neubauer, Representative Tod Ohnstad, Representative Amanda Stuck, Representative Lisa Subeck, Representative Chris Taylor, and Representative Dana Wachs. She has also been endorsed by AFSCME Council 32, IBEW Local 494, Working Families Party of Wisconsin, Citizen Action of Wisconsin, Wisconsin League of Conservation Voters, and the Women's March of Wisconsin.

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Paid for by Sarah for Wisconsin
