

KELDA ROYS

for GOVERNOR

For Immediate Release

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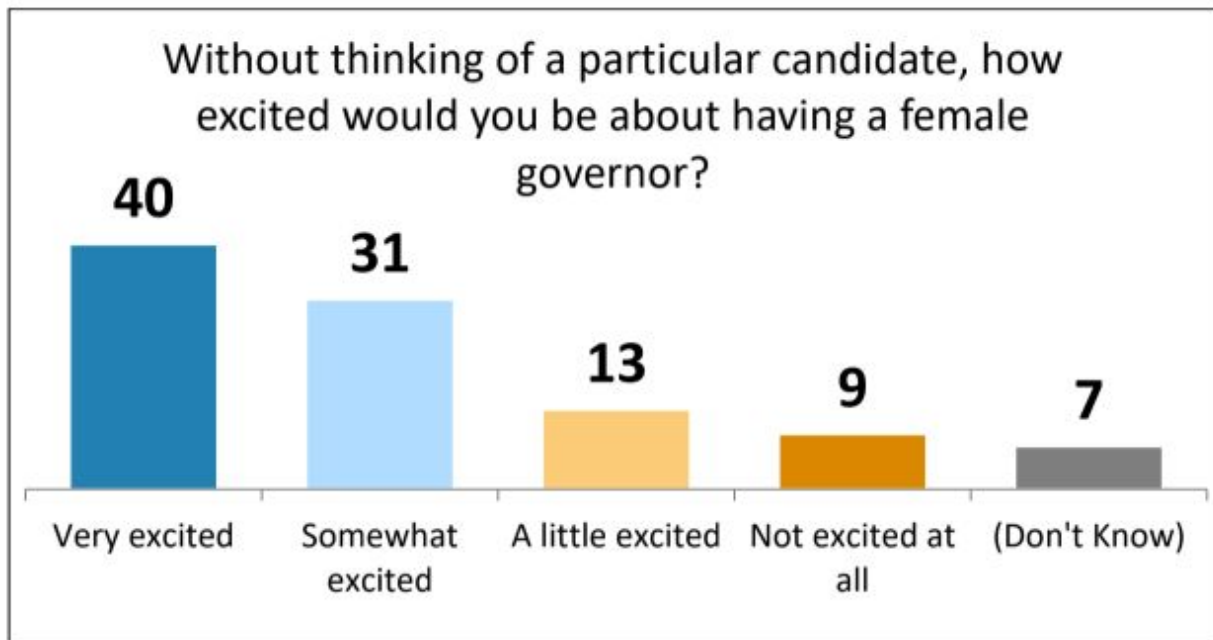
Contact: Brian Evans, 630-217-7561

brian@keldaforgovernor.com

Poll Shows Dems Excited to Elect Female Governor

MADISON, WI -- According to polling from Lake Research Partners, Democratic primary voters are highly excited to elect a female governor in Wisconsin.

According to Lake's poll, **71% of Democratic primary voters are excited to elect a female governor.** This includes **76% of women** and **65% of men.** Of that 71%, **40% of voters are very excited** to elect a female governor and **49% of women say the same.**



"Lake's poll confirms that Kelda Roys is well-positioned to win this primary," **said Sonja Chojnacki, Roys' campaign manager.** "The energy and enthusiasm behind pro-choice female candidates, combined with Roys' growing momentum, endorsements, and strong fundraising numbers proves Kelda has what it takes to become the Democratic nominee this August."

Lake's poll was conducted between July 9th and 11th conducted via live telephone survey among 400 likely August 2018 Democratic primary election voters. It has a margin of error of +/- 4.9%

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Kelda Roys, 39, is a small business owner, attorney, former state representative, and past head of NARAL Pro-Choice Wisconsin who has been standing up for women and families throughout her career. In the Assembly, she stood out as an influential and effective lawmaker, delivering results for working families and helping lead the opposition to Governor Scott Walker's divisive agenda. As a parent and step-parent of four girls, Roys will fight for paid family leave, affordable childcare, great schools, and quality healthcare for all. In a year in which Wisconsin voters are ready for change, Kelda Roys provides the clearest contrast to Scott Walker.