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PRESS RELEASE

For Immediate Release

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Wisconsin Builders Association Names Badger Craftsman Award Winners

Winning projects include new builds, multi-family, remodels, additions, and business support

July 15, 2021 – The Wisconsin Builders Association (WBA) named nine winners of Badger Craftsman Awards spanning across categories including best new build, best multi-family development, best energy efficiency program, and more.

The Badger Craftsman Award program was revamped and relaunched this spring after a several-year hiatus, with WBA members submitting their projects in a wide range of categories. The categories that received more than one submission were then put up to a vote by all WBA members, with winners being announced at the inaugural Celebration of Housing event yesterday in Lake Geneva.

“We are constantly wowed by the work our members do, and we wanted to share that work with other members and the public,” said WBA Executive Director Brad Boycks.

Best Room Addition Remodel

Michael F. Simon Builders; Waunakee

Best Multi-Family Community, 10+ Units

Atkins Building Group, Inc.; Green Bay

Best Home Feature

Michael F. Simon Builders; Waunakee

Best Whole House Remodel

Michael F. Simon Builders; Waunakee

Best New Build \$500K-\$750K

Alair Homes Green Bay; De Pere

Best Website

Ampersand; Pewaukee

Best New Build \$750K-\$1.2M

Michael F. Simon Builders; Waunakee

Best Energy Efficiency Program

Focus on Energy; Statewide

Best New Build \$1.2M+

Bartow Builders; Manitowoc

About the Wisconsin Builders Association

The Wisconsin Builders Association is a professional trade association comprised of 21 local associations dedicated to helping members build communities around the state. We advocate the interests of 4,000 home building industry members to keep housing affordable and accessible for Wisconsin families, Protecting the American Dream for over 70 years.

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For more information and photos on winning projects, please contact Alicia Naleid.