



**FOR IMMEDIATE RELEASE**

**JULY 12, 2018**

CONTACT: Jessica Lovejoy, (608) 318-3065

press@mocheeks.com

## **Maurice ‘Mo’ Cheeks declares candidacy for Mayor of Madison**

MADISON, WI - Maurice ‘Mo’ Cheeks today announced that he is beginning his 2019 campaign for Mayor of Madison. Cheeks, the current Alder from the 10th district, has served on the Madison Common Council since his election in 2013.

“The next mayor has the opportunity to shape the future of Madisonians for generations,” Cheeks said. “I am excited to announce that I am running for Mayor, because I am ready for that challenge.”

“Madison deserves a mayor dedicated to creating a future worthy of our next generation – one who has been standing up for our residents during this critical time of change in our country. In this transformational time for Madison, we must work together to harness the opportunity to build a community that is truly prosperous and equitable for all people from all walks of life. I’m eager to lead the effort to advance innovative solutions to our challenges and capitalize on the enormous opportunities presented by Madison’s rapid growth and diversification.”

“I am ready to bring my experience improving the daily lives of Madisonians to the mayor’s office. As an Alder and a community leader, I’ve lead on crime reduction, economic mobility, affordable housing, voting access, food access, transportation planning, and youth and education related issues. I believe that economic inequality is at the crossroad of all of these issues, and as your next mayor, I’ll partner with community advocates to build a forward-focused economy that maximizes opportunity and dramatically reduces the economic and racial inequality in our city.”

As well as serving as an Alder from the 10th District, Cheeks is currently the Vice President of business development at MIOsoft, a Madison-based data quality software company. In 2015, Maurice was named among the 25 Most Influential People in Greater Madison by In Business magazine and was later named among the 28 Most Influential African Americans in Wisconsin by Madison365.

Locally, Cheeks currently serves as a non-profit board member for the Foundation for Madison’s Public Schools, as well as Wisconsin’s largest co-worker space – 100state. Statewide, he serves as a founding board member of the Wisconsin Progress Institute, and on the Advisory Board of Wisconsin’s New Leaders Council. Nationally, Cheeks is an appointed Leadership Fellow with the National League of Cities, and a selected member of the NewDEAL Leaders.

Cheeks lives with his wife, Melissa, and their two young children, Hannah and Cyrus. For more information on Cheeks’ campaign, visit his website [mocheeks.com](http://mocheeks.com)

###