



**FOR IMMEDIATE RELEASE**

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**Women's March WI Endorses Kelda Roys for Governor**

Women's March Wisconsin is proud to endorse Kelda Roys for Governor of Wisconsin. Kelda shares the progressive values of Women's March Wisconsin and has a detailed plan to turn those values into transformative social and economic change for all Wisconsinites.

Kelda started her career fighting for reproductive justice as the executive director of NARAL Pro-Choice Wisconsin. As the future of reproductive justice is challenged by

the current administration, it is clear that Wisconsin needs a champion for choice like Kelda Roys leading our state.

As a former state legislator, Kelda was a strong advocate for equal rights and economic justice, election and campaign finance reform, quality education for all, affordable healthcare, environmental conservation, consumer protection, and criminal justice reform.

"I'm honored to earn the endorsement of Women's March Wisconsin," said Kelda Roys. "In the wake of President Trump's inauguration, it was the Women's March that galvanized Americans across the country by reminding us how powerful we can be when we come together, when we organize, and when we make our voices heard. I welcome their support for our campaign to move Wisconsin forward."

Wisconsin needs a leader with an intersectional and holistic approach to creating an equitable Wisconsin, a leader who will fight for all women - women of color, women with disabilities, Native women, Muslim women, immigrant women, lesbian women, queer women, trans women, nonbinary folks, incarcerated women, and poor women - and we are proud to endorse Kelda's campaign for Governor of Wisconsin.

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**Women's March WI:** This is the Wisconsin chapter of the Women's March movement. Women's March is a women-led movement providing intersectional education on a diverse range of issues and creating entry points for new grassroots activists and organizers to engage in their local communities through trainings, outreach programs and events. Women's March is committed to dismantling systems of oppression through nonviolent resistance and building inclusive structures guided by self-determination, dignity and respect.