

KELDA ROYS

for GOVERNOR

For Immediate Release

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Women's March WI Endorses Kelda Roys

MADISON, WI -- Today, the Wisconsin chapter of the national Women's March endorsed Democratic gubernatorial candidate Kelda Roys. Their full statement [can be read here](#).

"Women's March Wisconsin is proud to endorse Kelda Roys for Governor of Wisconsin," **announced co-chairs Sarah Pearson and Violet Kilmurray**. "Kelda shares the progressive values of Women's March Wisconsin and has a detailed plan to turn those values into transformative social and economic change for all Wisconsinites."

Roys has previously been endorsed by many national and state organizations and leaders, including **EMILY's List, NARAL Pro-Choice America, National Organization for Women - Wisconsin, Feminist Majority, Demand Universal Healthcare, Moms Demand Action Candidate Distinction, #VoteProChoice, Andy Gronik, Rep. JoCasta Zamarripa, Rep. Amanda Stuck, Rep. Nick Milroy, former Sen. Jess King**, and dozens of local elected officials.

"I'm honored to earn the endorsement of Women's March Wisconsin," **said Roys**. "In the wake of President Trump's inauguration, it was the Women's March that galvanized Americans across the country by reminding us how powerful we can be when we come together, when we organize, and when we make our voices heard. I welcome their support for our campaign to move Wisconsin forward."

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Kelda Roys, 39, is a small business owner, attorney, former state representative, and past head of NARAL Pro-Choice Wisconsin who has been standing up for women and families throughout her career. In the Assembly, she stood out as an influential and effective lawmaker, delivering results for working families and helping lead the opposition to Governor Scott Walker's divisive agenda. As a parent and step-parent of four girls, Roys will fight for paid family leave, affordable childcare, great schools, and quality healthcare for all. In a year in which Wisconsin voters are ready for change, Kelda Roys provides the clearest contrast to Scott Walker.