



## FOR IMMEDIATE RELEASE

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## **Badger Advocates Applauds The Board Of Regents For Showing Prudence In Tuition Rate Setting Process**

**MADISON, WI** (June 9, 2021) — [Badger Advocates](#), a 501(c)(4) that operates independently from UW-Madison, applauds the Board Of Regents for not raising tuition and demonstrating restraint with their newfound ability to set tuition.

After being crippled with eight years of frozen in-state undergraduate tuition, the Board Of Regents defied expectations by maintaining tuition rates and demonstrating why the Legislature was wise to return their rate setting authority.

"The Regents clearly heeded the Legislature's advice to show prudence in light of a difficult year for students and families," said Matt Kussow, Flagship & Government Affairs Director for Badger Advocates. "The Board is dealing with significant issues, including declining enrollments on some campuses and rapidly aging infrastructures. Wisconsin's capacity for higher education is currently much greater than the demand. With so many open seats at some universities, a sweeping, all-inclusive tuition increase across all 13 campuses doesn't make sense."

Those interested in learning more about Badger Advocates' goals for the state and university, as well as the role UW-Madison plays in Wisconsin's economic success, should visit [badgersunited.org/badger-advocates](http://badgersunited.org/badger-advocates).

Media interested in interviewing experts from Badger Advocates should contact Michael Horecki ([mhorecki@evokebrands.com](mailto:mhorecki@evokebrands.com)).

### **About Badger Advocates**

Badger Advocates was formed in 2015 by Wisconsin residents who set out to improve the



relationship between UW-Madison and lawmakers in the Wisconsin State Capitol. Today, through a combination of lobbying, public relations and political engagement, we provide third-party support for maintaining a world-class research institution. Every day, we remind our elected officials that UW-Madison is a vital investment in Wisconsin's economy and an important part of our legacy to future generations. Badger Advocates is a 501(c)(4) organization that operates separately from UW-Madison. For more information about Badger Advocates, visit [badgersunited.org/badger-advocates](https://badgersunited.org/badger-advocates).