

ALVERNO COLLEGE
BELLIN COLLEGE
BELOIT COLLEGE
CARDINAL STRITCH UNIVERSITY
CARROLL UNIVERSITY
CARTHAGE COLLEGE
CONCORDIA UNIVERSITY
EDGEWOOD COLLEGE
HERZING UNIVERSITY
LAKELAND UNIVERSITY
LAWRENCE UNIVERSITY
MARIAN UNIVERSITY



WISCONSIN'S PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES
WORKING TOGETHER FOR EDUCATIONAL OPPORTUNITY

MARQUETTE UNIVERSITY
MEDICAL COLLEGE OF WISCONSIN
MILWAUKEE INSTITUTE OF ART & DESIGN
MILWAUKEE SCHOOL OF ENGINEERING
MOUNT MARY UNIVERSITY
NASHOTAH HOUSE
NORTHLAND COLLEGE
RIPON COLLEGE
ST. NORBERT COLLEGE
VITERBO UNIVERSITY
WISCONSIN LUTHERAN COLLEGE

FOR IMMEDIATE RELEASE

July 8, 2021

Contact:

Carrie Stahl, WAICU Director of Communications and Outreach

E-Mail: carrie.stahl@waicu.org

122 W. Washington Ave., Suite 700

Madison, WI 53703

Phone: 608-609-4606

Wisconsin's private colleges hold 25th annual statewide visit week

Madison, Wisconsin – Wisconsin is celebrating the 25th annual Wisconsin Private College Week, July 12 – 17, 2021. This year's event provides opportunities for students and parents to learn more about Wisconsin's 23 private colleges and universities, plus receive tips about selecting a college, understanding financial aid, and more.

Wisconsin Private College Week is sponsored by the Wisconsin Association of Independent Colleges and Universities (WAICU). Dr. Rolf Wegenke, WAICU President, explains that the purpose of Wisconsin Private College Week is to highlight the accessibility and affordability of Wisconsin's private colleges. "It makes sense to learn more about colleges and universities when selecting a higher learning home for the next four years," Wegenke explained.

Unique aspects of Wisconsin's private colleges:

*Increasing educational opportunity and valuing diversity; for the 2019-20 year, the average out-of-pocket tuition (sticker price minus financial aid) was \$4,415;

*Students attending Wisconsin private colleges have a 50 percent greater chance of graduating in four years than they would at a public institution; this means students enter the workforce sooner and graduate with less debt; and

*Personal attention from faculty and staff is also emphasized; the average class size of the WAICU-member colleges is just 17 students. These colleges embrace and respond to student interests, with over 470 majors.

Governor Tony Evers issued a [proclamation](#) regarding Wisconsin Private College Week in which he said, "...[Wisconsin's] private, nonprofit colleges and universities play an important role in our state's

122 W. Washington Ave., Suite 700
Madison, WI 53703
www.waicu.org

ROLF WEGENKE, Ph.D.
President

Telephone 608.256.7761
mail@waicu.org
www.wisconsinprivatecolleges.org

economy and foster the success of our future leaders by emphasizing creativity, critical thinking, and a broad interdisciplinary approach to education.”

During Wisconsin Private College Week, students and family members are invited to participate in virtual and small, in-person events at each institution – including tours, financial aid and admissions sessions, faculty and student panels, programs about specific majors, and campus life information. Students participating in Private College Week events will be asked to complete an evaluation form to be entered to win a pair of Beats headphones. To learn more or to arrange a campus visit, go to: wisconsinsprivatecolleges.org/visit

WAICU members include Alverno College, Bellin College, Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Concordia University Wisconsin, Edgewood College, Herzing University, Lakeland University, Lawrence University, Marian University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary University, Nashotah House, Northland College, Ripon College, St. Norbert College, Viterbo University, and Wisconsin Lutheran College.

About WAICU: The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of the 23 independent (or private) nonprofit institutions of higher learning in Wisconsin. Membership is limited to accredited, nonprofit institutions, headquartered in Wisconsin. WAICU members collectively enroll 54,000 students. WAICU members offer over 470 academic programs and produce 24 percent of all the bachelor’s degrees and 35 percent of all the advanced degrees awarded in the state. WAICU’s mission is: “Working together for educational opportunity.”

More information about WAICU services can be found at www.waicu.org.