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WIEG-Paper Council: Applaud PSC Innovative Tariff Decisions

Madison – Wisconsin Industrial Energy Group (WIEG) and the Wisconsin Paper Council (WPC) today released the following statement following the Public Service Commission’s decision to approve Wisconsin Power & Light’s experimental pilot program for industrial customers called the Day-Ahead Market Pricing Rider “DAMP” (6680-TE-102). Today’s oral decision by the PSC will provide additional options for large customers that are tolerant of interruptions and have the ability to shift load in response to market signals.

“Innovative rate options such as the real-time pricing tariffs are an important tool for both retaining and expanding manufacturing in Wisconsin,” said Jeff Landin, President, Wisconsin Paper Council. *“We applaud the PSC for working with the industry stakeholders and moving this forward expeditiously.”*

WIEG and the WPC are two trade associations that represent many of the state’s largest energy consumers. WIEG and WPC recently filed joint comments in support of the new pilot tariff from WPL. New real time tariffs can benefit all customers by offsetting fuel costs. Better peak pricing signals also benefit all customers by delaying future construction of transmission projects.

“Our members appreciate WPL’s efforts to move quickly on innovative real time pricing options that provide manufacturers with additional rate choices and an ability to have more control in managing their costs,” said Todd Stuart, Executive Director of the Wisconsin Industrial Energy Group. *“This is a good example of a utility working with the PSC staff and their customers in a good faith effort to keep us cost competitive in global markets.”*

Jeff Landin is president of the Wisconsin Paper Council, the trade association representing the pulp, paper and allied industry.

Todd Stuart is executive director of the Wisconsin Industrial Energy Group, representing 30 of the largest industrial electricity consumers.