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Move to the Beat, Help ‘Stomp Out Hunger’ at Summerfest

Healthy food donations encouraged in exchange for free admission, 12 – 3 p.m.

MILWAUKEE – (June 26, 2017) – Hunger Task Force joins Johnson Controls and FOX 6 to fight summer hunger in Milwaukee for the annual ‘Stomp Out Hunger’ campaign on opening day of Summerfest.

Festival attendees can boogie, jive and twerk their way to Summerfest and receive FREE admission with the donation of three or more healthy nonperishable food items from 12 – 3 p.m. on Wednesday, June 28. All food donations will be collected by Hunger Task Force for sorting and distribution to a local network of 74 food pantries, soup kitchens and homeless shelters for Milwaukee families in need.

“Stomp Out Hunger is an easy way to help out hungry families here in Milwaukee *and* get in free to Summerfest – a win-win! We’ll deliver the donated food to local pantries and meal programs free of charge,” said Sherrie Tussler, executive director of Hunger Task Force. “We’re grateful for the support of Johnson Controls and their incredible team of volunteers who help us Stomp Out Hunger!”

Hunger spikes in the summer months, especially for children who rely on school meals for access to food during the school year. Because summer is the peak time for childhood hunger, the public is encouraged to think critically about their donations and choose nutritious foods.

Hunger Task Force’s recent adaptation of the MyPlate eating model, which places a heavy focus on healthy, nutritious foods from the five primary food groups. Hunger Task Force is specifically looking for healthier options, such as peanut butter, fruits canned in 100% juice, cereal without added sugar and low-sodium proteins like canned chicken or beans. A preferred food items list is available [online](#).

Eager fest-goers donated more than 63,000 pounds of food in 2016, and Hunger Task Force hopes to surpass that amount this year. Over the past 11 years, the ‘Stomp Out Hunger’ campaign has collected nearly 750,000 pounds.

Food donations are accepted year-round at Hunger Task Force. Secure, online donations are always encouraged and can be made at HungerTaskForce.org.

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

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