



WISCONSIN DENTAL ASSOCIATION

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## FOR IMMEDIATE RELEASE

### **More than \$1 million in free dental care provided during 2,000+ patient visits**

WEST ALLIS, WIS., June 25, 2018 – Charitable dental care valued at more than \$1 million was provided to children and adults, ages 1 - 90, during 2,087 patient visits at the ninth [Wisconsin Dental Association](#) and [WDA Foundation Mission of Mercy](#) held June 22 and 23 at the [Exposition Center at Wisconsin State Fair Park](#) in West Allis.

Individuals and families unable to access care in a traditional dental home sought treatment at this large-scale charitable event. The first patient traveled from Madison and waited in line overnight for more than 14 hours before the clinic doors opened at 5:30 a.m. on Friday.

Some 8,332 dental procedures were performed during the two-day clinic, including: 1,090 X-rays, 1,436 fillings, 3,923 teeth pulled, 818 cleanings, 801 sealant/fluoride treatments and 72 root canals and therapeutic pulpotomies. Several dental labs worked with volunteer technicians to create 156 full and partial dentures. Patients also received one-on-one oral hygiene instruction.

"I would like you to know how grateful I am – along with many others – that you are doing this," wrote Monika B. of Madison, Wis. on her patient comment card.

This year's volunteers numbered more than 1,400 and came from [188 Wisconsin communities](#) to donate their time, talents, skills and money to help those in need. They included 209 dentists, along with dental hygienists and assistants, [Marquette University School of Dentistry](#) students and faculty, [Milwaukee Area Technical College](#) dental hygiene and assisting students and faculty, Spanish, Hmong and American Sign Language interpreters and many general volunteers.

[More than 100 organizations and individuals](#) contributed tax-deductible financial and in-kind donations to help cover over \$212,000 in costs for equipment and facility rental, supplies, pharmaceuticals and food for this major charitable dental care event which included setup on June 21 and cleanup. WDA dentists and other MOM volunteers donated \$6 – \$8 in care for every dollar received.

Major financial and in-kind support was provided by the [Brady Corporation Foundation](#), [Delta Dental of Wisconsin Foundation](#), [DentaQuest Foundation](#), [Dental Health Products, Inc.](#), [Forest County Potawatomi Foundation](#), [Henry Schein Dental](#), [WDA Supply Source](#) and [We Energies Foundation](#).

[Delta Dental of Wisconsin Foundation](#), Dr. Tim and Mrs. Sue Durtsche, [First Supply](#), [Henry Schein Dental](#), [Kwik Trip](#) and [Professional Insurance Programs - a division of WDA Insurance and Services Corp.](#)

## **MORE THAN \$1 MILLION IN FREE DENTAL CARE IN TWO DAYS - 2**

have supported all nine WDA MOM programs.

More than 15,000 children and adults have now received in excess of \$10.4 million in donated care at WDA Mission of Mercy events since 2009.

"As dental professionals, we are proud to serve our communities, but [charitable care](#) is not a long-term, viable solution. The WDA wants to work with state lawmakers to develop and implement policies that make it possible for Badger State residents of all ages to receive cost-effective preventive care and early treatment of oral disease on a regular basis in a dental home near them," WDA President [Dr. Dave Clemens](#) of [Wisconsin Dells](#), said.

For 2018 MOM [photos](#), [comments from patients, public officials and volunteers](#), [media coverage](#) and videos visit our [WDA.org](#) website and find the WDA on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [Pinterest](#), [LinkedIn](#) and [Flickr](#).

Visit the WDA Foundation [donor page](#) to learn how you can help provide financial support for statewide charitable dental care and oral hygiene education outreach efforts.

*The Wisconsin Dental Association was established in 1870 and has 3,000 member dentists and a number of dental hygienists. With just 3,500 licensed dentists in the state, the WDA is the leading voice for dentistry in Wisconsin. Members are committed to promoting professional excellence and quality oral health care. The WDA Foundation was created as the charitable arm of the association in 1957. A qualified, tax-exempt corporation, the foundation provides scholarships to dental and dental hygiene students, gives financial support to projects providing dental care to the underserved and other dental-related philanthropic endeavors. It also administers Donated Dental Services and helps underwrite the Mission of Mercy program. WDA Foundation is a proud member of Community Health Charities of Wisconsin. For more information, call 414-276-4520, visit our [WDA.org](#) website and find us on [Facebook](#), [Twitter](#), [Pinterest](#), [Flickr](#), [YouTube](#) and [LinkedIn](#).*

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