



---

# SHANNON ZIMMERMAN

---

STATE REPRESENTATIVE • 30<sup>th</sup> ASSEMBLY DISTRICT

FOR IMMEDIATE RELEASE  
Contact: Rep. Shannon Zimmerman

June 22, 2017  
(608) 266-1526

## **Legislators Unveil “Data-Distracted” Driving Bill**

**Madison, WI** Representative Shannon Zimmerman (R-River Falls) is proud to co-author LRB 3806/1 which will increase penalties and accountability for individuals that inattentively operate a motor vehicle. In 2016, 25,549 crashes were attributed to distracted driving in Wisconsin. Furthermore, did you know that approximately 121 deaths have been attributed to inattentive or texting while driving, up 68% in just two years, in Wisconsin? These deaths and car accidents could have been prevented if a motorist were more attentive in their driving.

“Distraction comes in a variety of forms. The bill today is a significant step in the right direction of raising awareness and increasing the punishment for those who carelessly, recklessly or ignorantly let themselves shift their attention from the task at hand, safe operation of their motor vehicle,” said Rep. Zimmerman. “Let’s continue to raise awareness and support this great step towards fewer accidents and safer roads for Wisconsinites.”

Visit Representative Zimmerman’s legislative website for more information:  
<http://legis.wisconsin.gov/assembly/30/zimmerman>

###