



# TOM TIFFANY

STATE SENATOR • 12TH SENATE DISTRICT

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## Weekly Republican Radio Address: Tourism Remains Strong in Wisconsin

MADISON, Wis. – Today, State Senator Tom Tiffany (R-Hazelhurst) delivered the weekly Republican radio address ([audio file](#)). Below is a written transcript of the address:

*“Hi, I’m State Senator Tom Tiffany.*

*“There is no doubt that tourism is one of Wisconsin's greatest assets. As a former riverboat cruise captain, I have depended on tourism in Wisconsin and remain a strong advocate for it. With the summer already in full swing, many of you have already begun to experience the excitement our great state has to offer.*

*“Tourism remains strong in Wisconsin! Last year, tourism had a \$20 billion impact on our economy. Over the last six years, the economic impact that tourism has had in Wisconsin grew by more than \$5.2 billion. Tourism in Wisconsin supports nearly 194,000 jobs and annually, visitors to our state generate \$1.5 billion in state and local revenue.*

*“Take time this summer to enjoy the parades, festivals and activities communities of all sizes across our state have to offer. I challenge you to visit somewhere new, try a new restaurant or step off the beaten path to discover the warmth and good cheer that Wisconsin has to offer.*

*“Wisconsin’s innkeepers, restaurateurs, local tourism officials and attraction operators work tirelessly to make our state a destination for visitors and residents alike. As you travel around Wisconsin this summer, make sure to thank them for making our home a place worth celebrating.*

*“Tourism creates jobs, develops our workforce, and grows our economy. Most importantly tourism in Wisconsin helps our state remain a great place to live, raise a family, retire, start a business and visit!*

*“Have fun enjoying your summer!”*

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