

**FOR IMMEDIATE RELEASE**

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**Madison-based E.M. Wasylik Associates opens international office and increases focus on Europe/Middle East**

**Madison, WI** – June 18, 2018 – E.M. Wasylik Associates (EMW) has expanded its global capabilities by establishing a new office in Istanbul, Turkey. The firm has also added a seasoned business development expert, Omer Bakir, in the role of International Business Director – Europe and Middle East.

Bakir has extensive knowledge in the fields of international trade and international banking and previously served in leadership roles within Kowa Company Ltd., where he established and ran a corporate office in Istanbul for the Japanese parent company. He also led companies on two continents - in the U.S. (based in Florida and Washington, D.C.-area) and in Europe (Germany) to expand their international business footprints and operations. He is fluent in English, German, and Turkish, and conversational in both Spanish and French.

Bakir will guide clients who are looking to enter new European markets, as well as clients based in Europe and the Middle East who are looking to expand their reach to other areas of the international marketplace. He is a graduate of Palm Beach State College with an AA in Business Administration, and is currently based in both Turkey and Florida.

Bakir will work closely with Ken Wasylik, Managing Director of EMW, to grow the firm’s business in Europe and the Middle East. “We will tap into Omer’s deep experience in project management, operations, business alliances and sourcing to bring additional value to our clients,” stated Wasylik. “He will also bring his knowledge and expertise in finding new and unique business opportunities and keen insight as to how to best boost profit margins and maximize revenue – all which will greatly benefit EMW’s client base.”

**About EM Wasylik Associates**

E.M. Wasylik Associates, a division of EMW Global LLC, offers a full-range of tactical to strategic international business and financial services to firms that aim to expand their global business sales and operations. Founded in 1998 by Ed Wasylik and Ken Wasylik, two CPAs with decades of experience and track records for assisting businesses grow in revenue and profitability, the firm focuses on clients expanding their Business Across Borders™ from its offices in Wisconsin, Florida, Istanbul, and Santiago, Chile.

More information at [www.emwasylik.com](http://www.emwasylik.com), +1 608.850.5643 (United States); [www.emwasylik.com/es/](http://www.emwasylik.com/es/) + 56 949 799 688 (South and Latin America); [www.emwasylik.com/tr/](http://www.emwasylik.com/tr/) + 90-530-041-9110 (Europe and Middle East).

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