

KELDA ROYS

for GOVERNOR

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Kelda Roys Endorsed by Former Sen. Jessica King

MADISON, WI -- Former State Senator Jessica King (D-Oshkosh) has endorsed Kelda Roys in Wisconsin's gubernatorial race.

"I'm proud to endorse Kelda Roys -- it's time to usher in a new generation of leadership. Kelda's positive, optimistic plans for a vibrant economy, expanded healthcare coverage, and reinvestment in public education and infrastructure are long overdue," **said King**. "Kelda has always served the interests of all Wisconsinites - and she's committed to making our state a place where young families throughout our state can thrive. Given Kelda's priorities and track record, I can't wait for her to be our next governor."

Roys has previously been endorsed by many national and state organizations and leaders, including **NARAL Pro-Choice America, National Organization for Women, Demand Universal Healthcare**, and **Rep. Amanda Stuck**.

"I'm honored to earn the support of Jessica King," **said Roys**. "She has been a champion for workers, seniors, and children. As a lawyer and a State Senator, I have always had tremendous respect for her tireless advocacy on behalf of Wisconsinites. As governor, I look forward to continuing that work and making Wisconsin a place of opportunity and fairness again."

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Roys, 38, is a small business owner, attorney, former state representative, and past head of NARAL Pro-Choice Wisconsin who has been standing up for women and families throughout her career. In the Assembly, she stood out as an influential and effective lawmaker, delivering results for working families and helping lead the opposition to Governor Scott Walker's divisive agenda. As a parent and step-parent of four girls, Roys will fight for paid family leave, affordable childcare, great schools, and quality healthcare for all. In a year in which Wisconsin voters are ready for change, Kelda Roys provides the clearest contrast to Scott Walker.