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WPHCA Recognizes Importance and Complexity of Health Insurance Enrollment, Appreciates Renewed Focus of OCI and DHS Partnership

Madison, WI – Wisconsin Health Centers provide comprehensive medical, dental and behavioral health services to over 314,000 people in communities across the state who otherwise would not receive it. Health Centers also work to provide outreach and enrollment services to their patients – many who are low-income and fluctuate between eligibility for public and private health insurance. Additionally, many Health Centers provide insurance enrollment assistance to anyone seeking help in their communities and they assist individuals and families to understand the ins and outs of using insurance coverage.

“Health Centers have long partnered with the state and community partners to support efforts to increase and streamline outreach and enrollment efforts in BadgerCare and Marketplace insurance plans,” says Stephanie Harrison, CEO of the Wisconsin Primary Health Care Association, “and we appreciate the recently announced partnership between DHS and OCI to build upon this previous work to ensure that Wisconsinites have the support and tools to better navigate the health insurance landscape.”

For more information on Wisconsin Health Centers, please visit www.wphca.org.

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