

For Immediate Release

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Experience Flavorful Events this Summer at the Wisconsin Historical Museum

Madison, Wis. – This summer, join the Wisconsin Historical Museum in celebration of the flavors that connect us to our diverse heritage in the most delicious ways with the NEW exhibit, "The Flavor of Wisconsin."

"This summer we are excited to unveil this new exhibit at the museum in conjunction with programming and events across the state," said Michael Hollander, site director at the Wisconsin Historical Museum. "The museum will be offering events and programming throughout the summer that explore the history of food and eating in the Badger state."

The opening of the "Flavor of Wisconsin Exhibit" will take place on Tuesday, June 26 from 5-7pm at the Wisconsin Historical Museum on the Capitol Square. Through family craft activities, objects, and marvelous images from the collections of the Wisconsin Historical Society, guests will discover how the foods we produce make us who we are all while enjoying food and drink provided by Wisconsin producers. Participating vendors include Klarbrunn, Lake Louie Brewing, Metcalfe's Market, Old Sugar Distillery, and more!

With exhibitions, demonstrations, tours, and tastes around the state, The Flavor of Wisconsin brings to life history and living traditions. See all Flavor of Wisconsin events at wisconsinhistory.org/flavor.

Throughout the summer, the Wisconsin Historical Museum will also be offering a variety of other programming and events including:

- Kids Create at the Top of State (Every Friday)
- Hands-On History Special Events
- Story Saturday (First Saturday of every month)
- History Sandwiched In
- Walking Tours (Hidden History of Madison's Culinary Culture, Hidden History: A Walk on Madison's Weird Side, Hidden History of Madison's Water Obsession, and Hidden History of the Capitol Square)
- Taste Traditions

All Wisconsin Historical Society members receive free admission throughout the season to all the twelve historic sites and museums across the state. Admission to the Wisconsin Historical Museum is by donation. For more information visit wisconsinhistoricalmuseum.org.

About the Wisconsin Historical Museum

The Wisconsin Historical Museum, one of 12 Wisconsin Historical Society sites, is located at 30 N. Carroll St. on Madison's Capitol Square. The Museum features four floors of exhibition space and a unique museum store. The Wisconsin Historical Museum is open Tuesday-Saturday 9 am-4pm. All Wisconsin Historical Society members receive free admission. Admission is by suggested donation: Adults \$5, Children (5 and up) \$3. Call 608-264-6555 for more information, or visit us online at www.WisconsinHistoricalMuseum.org.

About Wisconsin Historical Society

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit wisconsinhistory.org.

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