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Finalists to share wide range of prizes, cash in 2018 Governor's Business Plan Contest

MADISON – Co-working spaces, brand design services and social media consulting are just some of the prizes to be awarded to the Top 25 finalists in the 2018 Wisconsin Governor's Business Plan Contest. This year's prize pool, which also includes cash, is valued at \$190,000.

The 15th annual contest culminates with live presentations by the "Diligent Dozen," sponsored by [Alliant Energy](#), June 5 at the Wisconsin Entrepreneurs' Conference in Madison. Awards will be presented at the June 6 BPC Luncheon, sponsored by [IBM](#) and [Madison Development Corp.](#) Register here for the conference at Union South.

In addition to cash prizes, Wisconsin companies are offering a variety of service or "in-kind" prizes year. For many contestants, these services will provide an important jumpstart in getting their businesses rolling. Such contributions include:

- Office and co-working space provided by [@1403](#); [100state](#); [Industrious Madison](#); [Irontek](#); [Hudson Business + Lounge](#); [Pieper Properties](#); [StartingBlock Madison](#); [University Research Park](#); [Ward4](#) and [Whitewater University Technology Park](#).
- Legal services provided by [Michael Best](#); [Murphy Desmond](#); [Quarles & Brady](#) and [Reinhart Boerner Van Deuren](#).
- Accounting, financial, regulatory services and mentoring classes provided by [Applied Management](#); [Cresa](#); [Kinetic Compliance Solutions](#); [Kollath & Associates](#); [SCORE Wisconsin](#) and [Smith & Gesteland](#).
- Marketing, branding, social media, public relations, design services and advertising provided by [3Rhino Media](#); [Aberdean Consulting](#); [COLLABORATORcreative](#); [Eppstein Uhen Architects](#); [Iron Forge Development](#); [Makin' Hey!](#); [Midwest Prototyping](#); [Reverbal Communications](#); [Spencer X Smith and AmpliPhi](#); [The Creative Company](#); [The Ideas Network 90.7 FM](#) and [ZEBRADOG](#).

Sponsors contributing to the cash prize pool are led by the [Wisconsin Economic Development Corp.](#) and include [Aberdean Consulting](#); [American Family Insurance](#); [American Transmission Co.](#); [AT&T](#); [BloodCenter of Wisconsin](#); [Cresa](#); [DXC Technology](#); [Eppstein Uhen Architects](#); [Idea Fund of La Crosse](#); [Kollath & Associates](#); [Madison Gas & Electric](#); [Marshfield Clinic Health System](#); [Michael Best](#); [Midwest Prototyping](#); [Neider & Boucher](#); [State of Wisconsin Investment Board](#); [UW-Madison Office of Corporate Relations](#); [Wisconsin Alumni Research Foundation](#); and [Wisconsin Technical College System](#).

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