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“A Day In My Shoes” Photography Project to Help Empower Wisconsin Women

Wisconsin Alliance for Women's Health Partners with Photographer & Madison Native Amy Martin-Friedman

Madison, WI – The Wisconsin Alliance for Women's Health (WAWH) is proud to be partnering with San Francisco based photographer and Madison native [Amy Martin Friedman](#) to bring “[A Day In My Shoes](#)” fundraising project to Wisconsin in June. In its eighteenth installment, Amy has chosen WAWH to receive funds raised from this project aimed at empowering and supporting women.

Ms. Martin-Friedman, a former victim of domestic abuse, launched this project eight years ago recognizing the importance to give women space to stand tall in their favorite pair of shoes and to share a story of strength and empowerment. Having held photo shoots in New York, Baltimore, Los Angeles, Sarasota, Pittsburgh, San Francisco and the Grand Cayman, Amy chose to come back to her hometown and hold her next project in Madison, Wisconsin.

“At the heart of the Wisconsin Alliance for Women's Health is the commitment to help women stand strong and share their powerful stories,” notes WAWH Executive Director Sara Finger. “We're so incredibly grateful to Amy for sharing her time and talents with us and for this opportunity to raise needed funds while photographing and celebrating amazing women from Wisconsin.”

Amy will be in Madison from June 13th – June 18th and aims to recruit 50 women to be photographed in their favorite shoes against the city landscape. Each woman has the opportunity to speak her story of strength and empowerment through written passages that accompany the photographs. Photo shoot participants are charged a sitting fee but are given a canvas giclee portrait of themselves. The project culminates with a local gallery showing this fall of the women's portraits and stories and the sale of a coffee table book. Five of the women photographed have been identified as survivors of domestic or sexual abuse and are gifted their photo shoot by Amy.

“I'm incredibly excited to be back in Madison to capture images of beauty and strength through this project,” says Amy. “I look forward to raising funds for an organization that does so much to advocate for women's health and safety in Wisconsin.”

Amy intentionally photographs participating women anonymously with no faces or names revealed to allow all women involved to tell their personal stories of strength and empowerment without fear.

For any women interested in signing up to be photographed, they are encourage to register soon as the schedule for photo shoots the week of June 13th is filling up fast. A portion of the sitting fee will be tax deductible. There is also an opportunity for businesses to support this project through corporate sponsorship of survivors of abuse or one of their own employees. All information about this project can be found at: <http://www.supportwomenshealth.org/day-in-my-shoes.html>.

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The vision of the Wisconsin Alliance for Women's Health (WAWH) is an environment in which all Wisconsin women, at every stage and every stage of their life, can realize their optimal health, safety and economic security. Visit www.supportwomenshealth.org.