

**From: Jim Williams, Public Policy Polling®**

**To: Interested Parties**

**Subject: Tony Evers Leads Scott Walker by 4 in Wisconsin Governors' Race; Education Shaping Up To Be a Driving Issue in Campaign**

**Date: May 23, 2018**

A new Public Policy Polling survey finds that State Superintendent Tony Evers leads Governor Scott Walker by 4 points, 49-45, with 6% of voters undecided.

Other key findings from the survey include:

- Evers enjoys a +22 net favorability rating, compared to a -2 net rating for Scott Walker.
- Voters aren't happy with the amount that Wisconsin's public schools are being funded under Scott Walker: 56% think they're underfunded, while just 33% think they're funded properly.
- When looking closer at the undecided voters there are indications that Governor Walker may have a hard time converting them to his side: a plurality of them, 30%, say Education is their top issue of importance. 55% of undecideds believe schools to be underfunded; 56% of them also have an unfavorable view of Scott Walker. Evers' rating among undecided voters suggests he has room to grow: 49% say they're not sure of their opinion of him while just 19% aren't sure of their opinion of Scott Walker.
- Independent voters also play a crucial role in Evers' lead. He leads by 4 among these voters and has a +14-net positive favorability rating among them, while Walker has a -4 net favorability rating among Independents. These Independents believe that Wisconsin schools are underfunded by a 57-38 margin and rate education as the second most important issue facing Wisconsin (after health care costs).
- Wisconsinites don't agree that Tony Evers should be forced to use Republican Attorney General Brad Schimel as his lawyer – only 17% say he should, while 69% think Evers should be allowed to choose his own lawyer.

PPP surveyed 644 registered voters Wisconsin from May 9-10, 2018. The margin of error is +/- 3.9%. The survey was conducted using automated telephone interviews for Tony for Wisconsin.