

## **News Release**

*For Immediate Release*

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## **Beata Wierzba Joins Nsight as Government Relations Advisor**

Green Bay, WI (May 18, 2021)– Nsight is pleased to announce the addition of Beata Wierzba as a new government relations advisor to the company’s public affairs team.

In this newly created position, Wierzba’s primary responsibilities will be to develop and implement a strategic government affairs agenda in the ever-changing telecommunication industry. Wierzba is a talented advocate with extensive experience in government relations and the ability to build strong connections with public officials at the local, state, and federal levels, as well as with community stakeholders and industry partners.

“We’re very excited to welcome Beata to the Nsight team,” said Brigid Riordan, CINO and VP of Emerging Services and Public Affairs. “As a highly respected and effective advocate, Beata will play a critical role in representing the interests of our family of companies to legislators and regulatory agencies.”

Wierzba’s prior experience includes a long tenure as government relations director for rural electric cooperatives. She also has experience in working with the state legislature and a social service agency. Wierzba is a graduate of the University of Wisconsin – Madison, where she earned a Bachelor of Arts in sociology.

“I am excited to join Nsight, a company that values great customer service and specializes in telecommunications for the rural markets,” commented Wierzba.

Nsight is the parent company of Cellcom, Nsight Telservices, Nsight Tower, and Glas. Nsight provides complete telecommunication services including wireless and fiber-based services to residential and business customers, as well as tower erection and maintenance throughout Northeastern and Central Wisconsin and Michigan’s Upper Peninsula.

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