

For Immediate Release

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5.16.2018

Old World Wisconsin Opens for 2018 Season!

Eagle, Wis. – Experience new hands-on activities, immersive historical environments and shopping opportunities at Old World Wisconsin, now open for the 2018 season!

"The Old World Wisconsin team is thrilled to reopen our doors to the public this season as we introduce new ways to connect with Wisconsin's past," says Dan Freas, director of Old World Wisconsin. "We just opened our new Garden Shop, opened rooms in our Yankee Farmhouse and 1880 German Immigrant Farmhouse that are filled with fun, hands-on activities, and bringing back historic brewing experience that this year will include the opportunity for guests age 21 and older to taste a small sample of the beer being brewed by our historic brewers."

While any day at Old World Wisconsin is a fun and memorable experience for guests of all ages, Old World Wisconsin will offer a variety of special programming and events in 2018 including:

- Historic Beer Brewing Experience (select Saturdays beginning June 2)
- Fathers Day (all dads receive free admission)
- Historic Base Ball Games
- Independence Day Celebration (July 4)
- Heirloom Gardens (August)
- Autumn on the Farms (Weekends in September & early October)
- Wisconsin Journey (A NEW, Interactive Guided Experience, Tuesday-Friday, Sept. 4-Oct.12)
- Halloween Legends & Lore (October 19-20 & 26-27)
- Apprentice for a Day Adult Workshops (November 3, 10 & 17)
- An Old World Christmas (December 1-2 & 8-9)

Wisconsin Historical Society Members receive free admission to Old World Wisconsin. The cost of general admission for adults (18-64) is \$19; children (5-17) \$10; (children 4 and under are free); Senior citizens (65 and over) \$16. Fees include an all-day tram transportation pass and parking is free.

Old World Wisconsin is open Saturdays and Sundays in May, 10 AM – 5 PM, and is open daily Memorial Day through Labor Day, 10 AM – 5 PM. The weekend schedule resumes in September through mid-October. Additional information regarding operating hours and special events can be found at oldworldwisconsin.org.

This summer, the Wisconsin Historical Society will also be celebrating the flavors that connect us to our diverse heritage in the most delicious way through "The Flavor of Wisconsin." With exhibitions, demonstrations, tours, and tastes around the state, The Flavor of Wisconsin brings to life the

history and living traditions that make us who we are. See all Flavor of Wisconsin events at wisconsinhistory.org/flavor.

About Old World Wisconsin

Old World Wisconsin is a 600-acre regional history attraction that features interactive environments and immersive stories of 19th-and early 20th-century Midwestern immigrant farm and rural life. It is one of twelve Wisconsin Historical Society sites and museums around the state. The museum offers guests hands-on activities, led by period-clad staff members, as they visit 10 working farmsteads, explore 12 heirloom gardens, meet heritage animal breeds and try historic crafts and skills. Old World Wisconsin is located on Highway 67 just south of Eagle, Wisconsin in the Milwaukee/Chicago/Madison triangle. Check our website for seasonal hours. For more information visit www.oldworldwisconsin.org, call 262-594-6301 or follow us on Facebook.

About the Wisconsin Historical Society

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs, and services. For more information, visit wisconsinhistory.org.

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