



For Immediate Release

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Contact: Scott Coenen

O: 608-210-3401

C: 920-471-7165

scoenen@wiscef.org

Wisconsin Conservative Energy Forum Announces Energize WI Tour

Conservative educational organization seeks to highlight emerging renewable energy economy in WI

(Madison, WI) – The Wisconsin Conservative Energy Forum (WisCEF) is pleased to announce our “Energize Wisconsin” tour. Energize WI is an unprecedented effort, over the next five months, to visit fifteen locations showcasing the future of energy markets across our state.

Due to falling costs and the increased efficiency of technologies like wind, solar, and battery technology, energy markets have begun a **market driven** transition to renewable energies. Our goal is to connect legislators, media, and stakeholders with the people working in Wisconsin to turn this transition into an opportunity for **economic development, job creation, and inexpensive home-grown power**.

WisCEF is a group of conservative individuals, organizations, and businesses interested in sparking a dialogue about Wisconsin’s energy future. We believe that an “all of the above” energy policy must be pursued by increasing our state’s commitment to reducing energy waste and developing “Wisconsin-grown” clean energy resources. Leveraging Wisconsin’s transition to clean and renewable energy will stimulate our economy, lower electricity costs, protect our national and grid security, reduce pollution, and improve public health for all Wisconsinites.

Scott Coenen, Executive Director of WisCEF, said energy markets are changing rapidly, new technology is emerging, and competitive markets are moving in the direction of renewables. Leaders in our state have an opportunity here; embrace this change, build on its success, and look for ways to help markets in this transition,” Coenen said. “Through this tour we hope to help decision makers and stakeholders learn what is already underway in energy markets in every corner of our state, and start having conversations about what we can do to leverage this to Wisconsin’s benefit.”

Energize WI will showcase the significant work already being done in our state to capitalize on and lead the emerging renewable energy economy – ensuring Wisconsin remains competitive regionally, nationally, and even globally for years to come. This tour series will feature sites across Wisconsin, including utility scale wind and solar, bioenergy plants, companies committed to sustainability, rooftop solar installations, and manufacturers up and down the renewable energy supply chain. Energize WI will showcase the future of energy markets in our state and launch a discussion about how we can leverage an emerging international industry to our benefit.

Attached you will find a save the date detailing the sixteen sites we will be visiting across the state and the dates for each tour. Individualized invitations will follow as we get closer to each event. We look forward to seeing first hand how Wisconsin is working to ensure our state has affordable, reliable, and efficient energy for generations to come. Please feel free to reach out with any questions or comments.

For more information, visit www.wiscef.org. Additionally, follow updates on Twitter at @WISCEF and visit the Facebook page at www.facebook.com/WISCEF.

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