



**PUBLIC OPINION STRATEGIES**

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# Wisconsin Statewide Survey

**500 Likely Voters  
March 3-5, 2019**

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**#19075**

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**TURNING QUESTIONS INTO ANSWERS**



# Methodology

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**Public Opinion Strategies presents the key findings from a statewide survey of 500 likely voters in Wisconsin. The survey was conducted March 3-5, 2019 and has a margin of error of  $\pm 4.38\%$ .**

**Gene Ulm was the primary researcher and pollster on the project. Brian O'Bannon was the project director and Michael Lopez provided analytical assistance.**

# Most voters support prevailing wage laws in Wisconsin, regardless of DMA.

As you may know, prevailing wage laws require companies that receive contracts from state and local government to pay prevailing wages to their private sector employees. Prevailing wages are defined as the hourly wage and benefits paid to workers, laborers, and mechanics within a particular geographic area for a specific type of work, for example a crane operator in Milwaukee County.

*Do you support or oppose prevailing wage laws in Wisconsin?*

## 61% Total Support

## 28% Total Oppose

**31%** Strongly Support

**30%** Somewhat Support

**11%** Somewhat Oppose

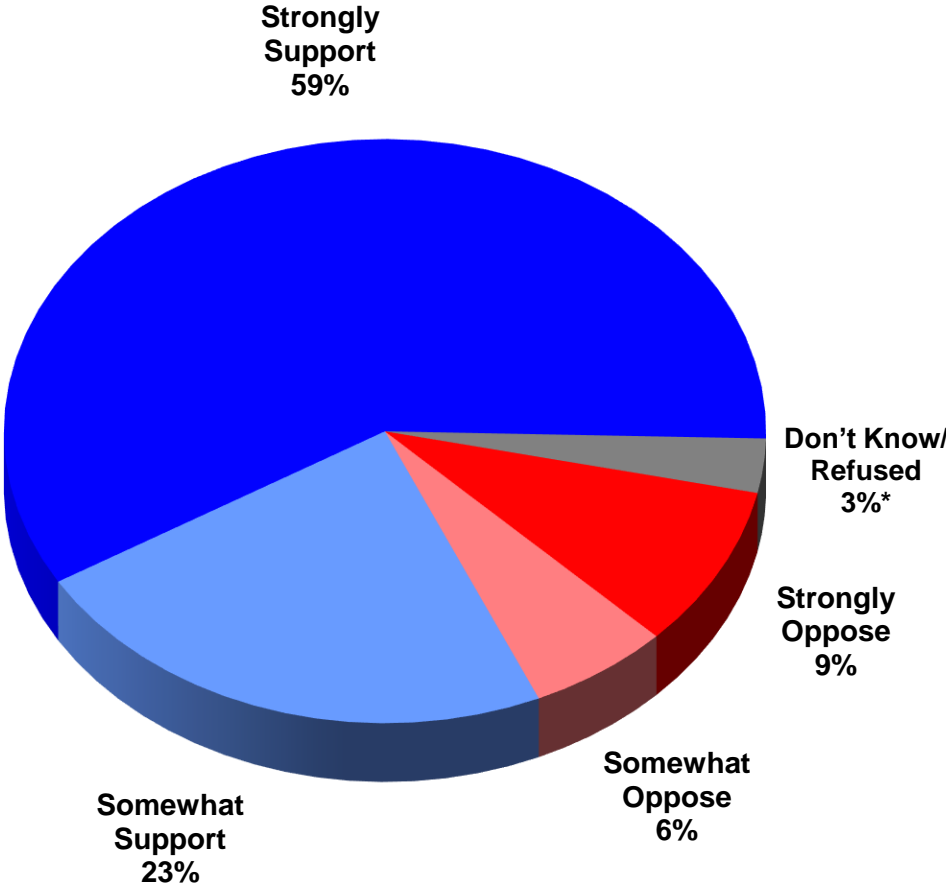
**17%** Strongly Oppose

|                                    | Support | Oppose |
|------------------------------------|---------|--------|
| Milwaukee DMA                      | 59%     | 30%    |
| Milwaukee DMA w/o Milwaukee County | 59%     | 31%    |
| Madison DMA                        | 60%     | 25%    |
| Green Bay/Appleton DMA             | 66%     | 26%    |
| Wausau/Rhinelanders DMA            | 55%     | 37%    |
| Northern DMA                       | 54%     | 27%    |
| La Crosse/Eau Claire DMA           | 72%     | 22%    |

# Eight-in-ten voters support bids that pay workers wages and benefits that are comparable to those in the same trades elsewhere in the state.

*There is a proposal that if adopted would change how companies bid for taxpayer funded state and local construction projects like road construction, water, sewer, and other infrastructure. I am going to read a number of these proposed changes and after I read each one please tell me if you support or oppose that change.*

**The company's bid must pay workers comparable wages and benefits that those in the same trades receive elsewhere in Wisconsin.**



|               |     | Lean/ |     |     |
|---------------|-----|-------|-----|-----|
|               |     | GOP   | IND | Dem |
| Total Support | 83% | 73%   | 80% | 95% |
| Total Oppose  | 16% | 26%   | 18% | 3%  |

|                                    | Support | Oppose |
|------------------------------------|---------|--------|
| Milwaukee DMA                      | 78%     | 19%    |
| Milwaukee DMA w/o Milwaukee County | 74%     | 25%    |
| Madison DMA                        | 83%     | 15%    |
| Green Bay/Appleton DMA             | 88%     | 10%    |
| Wausau/Rhinelanders DMA            | 81%     | 19%    |
| Northern DMA                       | 89%     | 11%    |
| La Crosse/Eau Claire DMA           | 86%     | 14%    |

\*Denotes rounding



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