



PUBLIC OPINION STRATEGIES

MEMORANDUM

TO: INTERESTED PARTIES
FROM: GENE ULM—PUBLIC OPINION STRATEGIES
SUBJECT: RECENT WISCONSIN SURVEY DATA
DATE: APRIL 17, 2019

The following memorandum is based on a statewide survey of 500 likely voters completed in Wisconsin March 3-5, 2019. The margin of error for the survey is plus or minus 4.38%. Two hundred interviews were completed via cell phone.

Key findings:

- 1. Prevailing wage laws gain majority support in Wisconsin, especially in the Green Bay/Appleton and La Crosse/Eau Claire DMAs.**
 - Sixty-one percent of likely voters support prevailing wage laws in Wisconsin, including about a third who strongly feel this way.
- 2. Most likely voters support bids paying their workers comparable wages and benefits to those in the same trades in Wisconsin.**
 - Over eight-in-ten (83%) likely voters believe that bids must pay workers comparable wages and benefits that those in the same trades receive elsewhere in the state.