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Local State Representative, Oneida Leader, Rural Sign Maker Subject of Political Documentary, “Swing Country”

APPLETON--The political climate of Wisconsin’s Fox Valley as seen through the unique experience of three northeast Wisconsin residents was the subject of a documentary film by Sam Klein and Yael Even Or which is featured as part of the [Wisconsin Film Festival](#) May 13-20 2021.

The film, [“Swing Country”](#) focuses on the run-up to the 2020 National Election in the Green Bay and Fox Valley area who work to swing Wisconsin back to the Democrats. The film features: Lee Snodgrass, then a candidate for state assembly as she fights for her election as well as the top of the ticket; Brandon Yellow Bird Stevens, Vice Chairman of the Oneida Nation, as he encourages his community to vote in record numbers to showcase the power of the Native vote; and Keith McGillivray, a rural Wisconsinite who hears that the local Democratic office is short on signs and launches his own sign making operation.

[Sam Klein](#), who grew up in Appleton, and his partner, [Yael Even Or](#), a native of Israel chose the area because of its history of swinging between supporting Democrat and Republican candidates and Wisconsin’s significance in deciding the outcome of the 2020 Presidential race.

Lee Snodgrass, who ran unsuccessfully for state Senate in 2018 but won her Assembly race in 2020 said, “Honestly, the last three days before the election were a complete blur. At the time it seemed kind of boring, like ‘why would they want to follow me around?’ but I am grateful that they captured this authentic look at a frenzied, stressful time. The stakes were so high and no vote could be taken for granted. Watching it is a good reminder of the massive effort that goes into campaigns. It is not glamorous, it is just hard work. I am honored to have been a part of this film.”

The film festival is virtual this year and attendees can purchase festival passes or individual passes to see specific films. For more information: Wisconsin Film Festival <https://wifilmfest.org/>