

FOR IMMEDIATE RELEASE

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Old World Wisconsin to Open Weekends in May to Start the 2017 Season

Eagle, Wis. – Old World Wisconsin, part of the Wisconsin Historical Society, will reopen for the 2017 season May 6-7 with special seasonal activities and a discount for girl scouts.

The 41st season at Old World Wisconsin opens with a celebration of spring and springtime chores. Guests can meet the newest additions to the flock, watch the sheep get their yearly shearing, help transform wool into socks, and prepare the gardens for growing season.

Girl Scouts (including Adult Scouts) in uniform or wearing clothing with Girl Scout emblem receive FREE admission during opening weekend. Girl Scouts groups of 20 or more unable to visit on May 6-7 qualify for a 20% group discount rate during other days when Old World Wisconsin is open to the public during the 2017 season.

"After a long winter, the Old World Wisconsin team is excited to reopen our doors to the public for 2017 during weekends in May," says Dan Freas, site director at Old World Wisconsin. "While sheep shearing is featured only on our opening weekend, there are opportunities for guests to participate in spring farm chores and other seasonal activities each weekend throughout the month."

Old World Wisconsin will resume daily operations Memorial Day Weekend. While closed to the general public weekdays in May, Old World Wisconsin will host approximately 10,000 school students and teachers on these days throughout the month.

Throughout the 2017 season, Old World Wisconsin will offer a variety of events including:

- Mother's Day Buffet: May 14
- Historic Beer Brewing: See website for a complete list of dates
- 1870's Base Ball Games: See website for a complete list of dates
- Scandinavian Midsommar Celebration: June 17 – 18
- Independence Day Celebration: July 4
- The World of Little House: July 22 – July 30
- Heirloom Garden Weekend: Aug. 19 – 20
- Autumn on the Farms: See website for a complete list of dates
- Halloween Dinner Theater: See website for a complete list of dates
- Halloween Legends and Lore: See website for a complete list of dates
- An Old World Christmas: See website for a complete list of dates

Wisconsin Historical Society Members receive free admission to Old World Wisconsin. The cost of general admission for adults (18-64) is \$19; children (5-17) \$10; (children 4 and under are free); Senior citizens (65 and over) \$16. Fees include an all-day tram transportation pass and parking is free.

Old World Wisconsin is open Saturdays and Sundays in May, 10 AM – 5 PM, and is open daily Memorial Day through Labor Day, 10 AM – 5 PM. The weekend schedule resumes in September through mid-October. Additional information regarding operating hours and special events can be found at oldworldwisconsin.org.

About Old World Wisconsin

Old World Wisconsin is a 600-acre regional history attraction that features interactive environments and immersive stories of 19th-and early 20th-century Midwestern immigrant farm and rural life. It is one of twelve Wisconsin Historical Society sites and museums around the state. The museum offers guests hands-on activities, led by period-clad staff members, as they visit 10 working farmsteads, explore 12 heirloom gardens, meet heritage animal breeds and try historic crafts and skills. Old World Wisconsin is located on Highway 67 just south of Eagle, Wisconsin in the Milwaukee/Chicago/Madison triangle. Check our website for seasonal hours. For more information visit www.oldworldwisconsin.org or call 262-594-6301.

About the Wisconsin Historical Society

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit wisconsinhistory.org.

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