



**FOR IMMEDIATE RELEASE (April 24, 2018)**  
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## **Twenty-five entries advance to second phase in ‘Wisconsin YES!’ youth biz plan contest**

MADISON – A statewide panel of judges have selected 25 entries to advance to Phase 2 of Wisconsin YES!, a youth business plan contest for students in middle school and high school.

Students submitted their science- and tech-based 250-word business summaries through the contest website – [www.WisconsinYES.com](http://www.WisconsinYES.com) – in April to compete in Phase 1. More than 110 entries were received from around the state.

Professionals committed to the development of young business leaders in Wisconsin served as judges, scoring the entries and providing constructive feedback to the students.

Entries advancing to the next round, including the school are:

<b>Submission Name</b>	<b>School</b>	<b>Name</b>
Azo-Heat	Whitman Middle School	Ronan Piontek
Build-A-Bow	Gifford Elementary	Alex Hart-Upendo
Cord Clip	Neenah High School	Jordan Setterstrom
Eco-wipes	Whitman Middle School	Myles Calhoun
Evacside	Whitman Middle School	Savannah Williams
Gardening Buddy	Longfellow Middle School	Arthur Wellenstein
Glo-Cord	Whitman Middle School	James Branski
Happy Campers	Crivitz High School	Paige Fuhrmann
Helping Hands	Madison East High School	Nyagoah Biel
Hydrovitae	Longfellow Middle School	Greta Krueger
Palette Shoes	Neenah High School	Esteban Guerra
Probiotic Infant Foods	University School of Milwaukee	Rahul Mullick
Protein Bean	Brookfield Academy	Noah Doble
RoboScoop	Crivitz High School	Zachary Walters
Sozoderm	Longfellow Middle School	Greta Krueger
Stuf-Cakes	Brookfield Academy	Nick Boucher
SwiftScore	Longfellow Middle School	Vivi Andersen

Swiss Kitchen Tool	Longfellow Middle School	Arthur Wellenstein
Switch It Water Bottle	Longfellow Middle School	Maeve Kaufman
The Daily Routine	Longfellow Middle School	Mya Hansen
The Greencube	West High School	Erik Buinevicius
The Health Band	Longfellow Middle School	Audrey Hardman
The PockeTop	Neenah High School	Courtney Corrente
The Vital Monitor	Longfellow Middle School	Ximena Cavazos

Phase 2 will require students to develop their business plan in more detail in a 1,000-word executive summary. Place finishers will be announced in early June and will be eligible for cash and prizes. The grand prize winner will have the opportunity to present their winning idea June 6 at the Wisconsin Entrepreneurs' Conference at Union South in Madison. For more information on the conference, visit [www.witrepsconference.com](http://www.witrepsconference.com).

The Wisconsin YES! contest is produced by the [Wisconsin Technology Council](#). Major support is provided by [WEA Trust](#), [Intrepid Charitable Partners](#), [The Boldt Company](#), [UW-Madison Office of Corporate Relations](#), and the [Wisconsin Technical College System](#).

Contest partners include the [Department of Financial Institutions](#), [Department of Public Instruction](#), the [Association of Wisconsin School Administrators](#), [Make a Difference Wisconsin](#), [Project Lead the Way Wisconsin](#), [STEM Forward](#), [Wisconsin Association of School Boards](#), [Wisconsin Society of Science Teachers](#) and [Wisconsin Association of School Business Officials](#).

The Tech Council is the independent, non-profit and non-partisan science and technology adviser to the Governor and the Legislature. It serves as a catalyst for tech-based economic development in Wisconsin through programs such as the Tech Council Investor Networks, the Governor's Business Plan Contest and the Tech Council Innovation Network.

Learn more at [www.WisconsinYES.com](http://www.WisconsinYES.com) or contact the Wisconsin Technology Council at 608-442-7557.

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