

For Immediate Release

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Latest poll shows Paul Soglin and Tony Evers in a virtual dead heat for the Democratic nomination for Governor

A poll conducted by nationally recognized pollster Paul Maslin, shows Paul Soglin and Tony Evers in a virtual dead heat for the Democratic nomination for Governor. A copy of the Poll Memo is below and is available online at <https://paulsoglinforgovernor.com/blog/2018/4/17/wisconsin-democratic-gubernatorial-primary-survey-results>

From the Polling Memo: "Evers leads the initial horse race, with Soglin in second place and State Senator Kathleen Vinehout in 3rd position. No other candidate gains double-digit support. After we read paragraph descriptions of the candidates, Soglin pulls to a virtual dead heat with Evers with Vinehout still 3rd and none of the other seven candidates reaching double digits."

This is a scientific survey: 601 respondents who are likely to vote in the Democratic primary, surveyed by telephone and land line between March 16 and March 19. The poll was conducted by nationally renowned pollster Paul Maslin who helped engineer Doug Jones' historic win over Roy Moore in Alabama last November.

By a more than 3-to-1 margin, Wisconsin Democratic voters rejected the notion that a candidate from Madison cannot win.

A May 2017 poll, of likely November voters also conducted by Maslin, showed Paul Soglin beating Scott Walker, 52% - 39%, after positive *and* negative statements about Mayor Soglin were shared with respondents.