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What can Wisconsin learn from S. Carolina's BMW project? Renowned economist Von Nessen to speak May 24 in Racine

RACINE, Wis. – Foxconn Technology Group is expected to begin work soon on its production plant in the Racine County town of Mount Pleasant. Hear how a similar investment from BMW affected the South Carolina economy and prompted major changes in that state.

The luncheon will be held at Gateway Technical College's SC Johnson iMET Center, 2320 Renaissance Blvd., Sturtevant. Registration and networking begin at 11:30 a.m., lunch at noon and the presentation at 12:30 p.m. The cost is \$25 for Tech Council individual members, WisPolitics/WisBusiness members or subscribers, \$35 for non-members and included for Tech Council corporate members. [Click here to register.](#)

Joey Von Nessen, a top economist at the [University of South Carolina](#) who has studied the BMW impact on manufacturing clusters, and who has tracked the Boeing project in Charleston, S.C. Von Nessen also does annual economic forecasts for South Carolina and provides expert advice to the Federal Reserve Bank of Richmond.

Von Nessen's presentation will be followed by a conversation with Wisconsin experts, to be announced soon. Tech Council President **Tom Still** will moderate.

"It's often important not to 'reinvent the wheel' and to learn from the successes and mistakes of others in similar settings. That's what Von Nessen can do to help Wisconsin as the Foxconn project gets formally under way," Still said.

Luncheon sponsors include [UW-Milwaukee](#) and the event is jointly produced by the [Wisconsin Technology Council](#) and [WisPolitics/WisBusiness.com](#).

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