



Wisconsin Medical Society

FOR IMMEDIATE RELEASE

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La Crosse family physician named president-elect of Wisconsin Medical Society

MADISON — Wisconsin Medical Society (Society) members elected Erik Gundersen, MD, MA, FAAP, of La Crosse, president-elect during the Society’s Annual Meeting April 7 in Madison. In 2020, Dr. Gundersen will succeed George “Chip” Morris, MD, FAAN, who was sworn in as the Society’s 168th president during the meeting.

Doctor Gundersen is a board-certified family physician and fellow of the American Academy of Family Physicians. He recently began a new position with Marathon Health as the medical director of the Kwik Trip Center for Health. Prior to that, he practiced family medicine full-time for 20 years with the Gundersen Health System in Onalaska.

Doctor Gundersen currently serves on the board of the Gundersen Medical Foundation and La Crosse County Medical Society. He has been a Society member for more than 25 years and has served on its Board of Directors and as past chair of the Wisconsin Medical Society Foundation Board of Directors. He also has served as president of the Wisconsin Academy of Family Physicians and the La Crosse County Medical Society.

“I am looking forward to advancing the mission of the Wisconsin Medical Society,” said Dr. Gundersen following the election. “It is an honor to represent Wisconsin physicians.”

Doctor Gundersen received a master’s degree in Public Policy and Health Services Administration from the La Follette School of Public Affairs and medical degree from the University of Wisconsin School of Medicine and Public Health. He completed a family practice residency at Columbia-St. Mary’s Hospital in Milwaukee.

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With physician members statewide dedicated to the best interests of their patients, the [Wisconsin Medical Society](#) is the largest association of medical doctors in Wisconsin and a trusted source for health policy leadership since 1841.