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COUNTDOWN: ONE YEAR UNTIL THE 2020 CENSUS

Having an Accurate Count is Critical for Wisconsin Residents

MILWAUKEE- Exactly one year out from Census Day 2020, *Wisconsin Counts* and people across the state are calling attention to the need for a fair and accurate count for all our communities. The 2020 Census will determine how more than \$800 billion in federal funding is allocated each year. It is critical for figuring out what our communities need to be healthier, safer and more successful. We have to make sure everyone is counted, and we have to start preparing now.

In 2016, Wisconsin received \$12.6 billion in federal dollars based on census data, including \$4,694,458,000 in Medicaid, \$747,536,188 in highway planning and construction and \$222,453,000 for school breakfasts and lunches. More information about funding derived from census data can be found [here](#).

Wisconsin Counts is committed to ensuring a fair and accurate 2020 Census. We deserve to know that our tax dollars will make it back to our communities. The last time we had a census was 2010, and our communities and needs are different now than they were then. Our communities thrive when everyone participates and shows up.

Communities miss out on political power and needed funding if everyone is not counted. Civil rights groups and health care providers, immigrant rights advocates and organizations that fight for young kids, groups that work in and for communities of color, including Black, Native, and AAPI communities are all committed to ensuring that everyone is counted in Wisconsin.

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Wisconsin Counts is an ambitious effort to ensure every resident in Wisconsin is counted in the 2020 Census. Some of the participating organizations include:

*Wisconsin Voices
Voces de la Frontera
Human Rights Campaign Wisconsin
Kids Forward*

9to5 National Association of Working Women - WI Chapter

Wisconsin Conservation Voices

Native Vote

Wisconsin Democracy Campaign

Black & Brown Womyn Power Coalition, Inc

Wisconsin Anti Violence Effort

League of Women Voters of Wisconsin

Fair Elections Project

LatinxVoice

CountUsAll

Common Cause Wisconsin