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Humming along! Electric vehicle innovation will roll at April 17 Innovation Network lunch

MADISON, Wis. – With at least seven new electric vehicles poised to hit the market in 2018 and one young U.S. company expecting to sell its 200,000th vehicle this year, the EV evolution is well under way. Learn more from expert panelists at the **Tuesday, April 17** Tech Council Innovation Network luncheon meeting in Madison.

The luncheon will be held at the Sheraton Hotel on Madison’s John Nolen Drive. Registration and networking begin at 11:30 a.m., lunch at noon and the presentation at 12:30 p.m. The cost is \$10 for students and returning veterans, \$25 for individual members, \$35 for non-members and included for Tech Council corporate members. [Click here to register.](#)

“Electric vehicles are changing the face of driving in the United States. They are pushing manufacturing technology forward and placing new demands on the electric grid. It’s a prime example of innovation in a traditional market – transportation,” said Tom Still, president of the Wisconsin Technology Council.

Panelists will include **Patrick Bean**, manager of utility engagement at [Tesla](#), which manufactures only electric vehicles; a representative from [Madison Gas & Electric](#), and **State Rep. Adam Neylon, R-Pewaukee**.

The federal government and some states offer financial incentives, including tax credits, for lowering the up-front costs of plug-in electric vehicles. The federal Internal Revenue Service tax credit is for \$2,500 to \$7,500 per new EV purchased for use in the United States. The size of the tax credit depends on the size of the vehicle and its battery capacity.

This luncheon is sponsored by [BMO Harris Bank](#) and [JP Cullen](#).

The [Wisconsin Technology Council](#) is the independent, non-profit science and technology adviser to the governor and Legislature, with events, publications and outreach that contribute to Wisconsin’s tech-based economy. To join, go to www.wisconsintechcouncil.com or call 608-442-7557.

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