



FOR IMMEDIATE RELEASE

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**Bunker Labs Wisconsin announces Muster Across Wisconsin Statewide Program
at Wisconsin Tech Summit Reception**

[Madison, Wis.] – Today, Bunker Labs Wisconsin, with the support of Lieutenant Governor Kleefisch, the Wisconsin Technology Council, and UW-Extensions SBDCs, announced the Muster Across Wisconsin program that will bring military veteran entrepreneurs and small business owners together with local resources to help them build a brighter future for their community and their businesses.

“Last week Bunker Labs received a generous \$238,000 grant from the state Department of Veteran Affairs to help military veteran entrepreneurs engage their communities to start and grow their businesses,” said Michael Ertmer, Executive Director for Bunker Labs Wisconsin. “Today, with the help of the Wisconsin Technology Council, UW-Extension’s SBDCs, and Lt. Governor Kleefisch we are pleased to announce that we are officially launching our statewide tour of events and programs that will help inspire, educate, and connect veteran entrepreneurs to those who will help their businesses thrive.”

The Muster Across Wisconsin tour includes first-of-its-kind business events in UW-System campus cities and will feature learning sessions, breakout groups to highlight specific needs of the veteran entrepreneurial community, panel discussions on topics of note to build a business, and networking events so that today’s veteran entrepreneurs become tomorrow’s success stories.

The half day seminar and events will begin in mid April and will run throughout the spring and summer to help engage the veteran and business communities to work hand in hand to help build businesses throughout Wisconsin.

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About Bunker Labs Wisconsin

Bunker Labs Wisconsin, Inc. was launched in 2015 as a non-profit corporation based in Madison. It is a chapter of Bunker Labs NFP, Inc., a national, non-profit 501(c)(3) organization founded in June 2014 based in Chicago and with chapters in 14 cities whose mission is to help military veterans start and grow businesses. For more information visit <http://bunkerlabs.org/madison>